Aragon Research announced the publication of its Globe Report for Web and Video Conferencing, 2015.

Online PR News - 26-December-2015 - Aragon Research, a technology-focused research and advisory firm committed to providing thought leading strategic research and trusted advisory services, announced the publication of its Globe Report for Web and Video Conferencing, 2015.

Providers are seeking to add adjacencies to support a wider range of collaboration use cases.

The Web and Video Conferencing Research Report examines 22 major providers in the real-time collaboration market across three evaluation dimensions, which consist of Strategy, Performance and Global Reach. Based on the evaluation, each provider is then placed into one of four spheres: Leader, Innovator, Specialist, or Contender.

The market for web and video conferencing is experiencing tremendous consolidation, said David Mario Smith, Research Director and Lead Analyst for Collaboration at Aragon Research. Providers are seeking to add adjacencies to support a wider range of collaboration use cases.

Learn more about these 22 providers and the convergence and evolution of web and video conferencing by reading The Aragon Research Globe for Web and Video Conferencing, 2015. The Globe report, as well additional research, is available at https://www.aragonresearch.com.

About Aragon Research
Aragon Research is the newest technology research and advisory firm. Aragon delivers high impact interactive research and advisory services to provide enterprises the insight they need to help them make better technology and strategy decisions. Aragon Research serves business and IT leaders and has a proven team of veteran analysts. For more information, visit http://www.aragonresearch.com

Image Gallery