

[Blazes trains central heating specialists at a global water heating giant](#)

Central heating company, Blazes, is training some of its franchisees at multinational water heating giant, Dimplex.

Online PR News â€“ 01-February-2011 â€“ The UK's largest fireplace and central heating company, Blazes, is ensuring excellence by training its specialists using a multinational company.

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Water heating giant, Dimplex, which supplies Blazes Central Heating with boilers, teamed up with the heating specialist to bring customers an extraordinary deal.

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By combining the two companies' efforts, Blazes are able to offer boilers with a massive 10 years parts and labour warranty on Premium Boilers a deal exclusive to Blazes.

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Dimplex last month held a training day for Blazes specialists around the country at their headquarters in Stoke-on-Trent.

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The meeting outlined the strength of the Dimplex brand and the specialists saw how their suppliers worked.

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It was endorsement of the close working relationship Blazes Central Heating and Dimplex have developed, giving franchise partners the information and knowledge to promote Dimplex as its front line boiler backed by the USP of the Blazes exclusive 10 year warranty.

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Steve Gardner, of Dimplex, said: It was very helpful for the specialists to understand the value of selling boilers with such an exclusive deal.

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They saw see exactly how one of their leading suppliers actually operated in order to explain the benefits to customers.

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By adding an extra five years to our extended warranties, customers really are getting an amazing deal.

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Dimplex is world famous brand with central heating products in many homes across the world.

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Using suppliers such as Dimplex, Blazes delivers a better service at a lower price than any other fireplace and central heating company. The company endeavours to find a heating solution to suit any budget.

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There are some attractive offers available to help ease the burden of cost.

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Blazes brings you efficient, reliable gas central heating systems and fireplaces- while working to reduce the UKs carbon footprint.

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For more information visit <http://www.blazes.co.uk>.

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