

## [Perseverance And Passion Pay Off Despite Recession for Online Kids' Boutique Clothing Retailer](#)

*Valerie Susskind, MBA entrepreneur, finds success in the competitive market of kids' boutique clothes by focusing her determination and passion for children's fashion on developing a solid business.*

Online PR News â€“ 22-February-2011 â€“ NEW YORK, NY -- Despite a struggling economy, Valerie Susskind left the corporate world to follow her dream of being a successful retailer of kids' boutique clothing. Turning her MBA education and passion for kids fashion into her full time job, niche online retailer TreZ' Unique was launched.

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Customers seeking a specially chosen selection of unique European and American designer kids' boutique clothes will find what they're looking for at TreZ' Unique's website. Even hard to find specialty items such as fashionable pettiskirts and personalized baby shoes and blankets are available for the most discerning of gift givers.

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**I took a big risk leaving my secure corporate position to start TreZ' Unique, and am thrilled to offer customers such a unique range of products. We hope that each item will charm, surprise, and delight both parent and child. Our customers coming back means we're doing something right, and we hope they share their great experience with a few friends.**

Another facet of the retailer's success has to do with their commitment to quality and customer service. Many of the items available are handcrafted, and the site offers a 'satisfaction guarantee' within the first seven days of receiving an item. Purchases can be shipped domestically and internationally, and many selections can be personalized with a child's name.

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"I'm so incredibly proud of our success so far! I've always been passionate for kids' fashion, and created this business to fill what I saw as a gap in this market. At TreZ' Unique, we strive to provide our clients with items that are not only of the highest quality, but something their child will treasure for years to come. Our pieces are trendy but classy, whimsical and full of fun," said Valerie Susskind, founder of TreZ' Unique.

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TreZ' Unique is also very aware of their customers' concerns about privacy, even when shopping for toddler boutique clothing. Information provided on the website is secure, and is not shared or sold to any third parties. All major forms of payment are accepted, and giftwrap is also available.

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About Valerie Susskind and TreZ' Unique:

Valerie Susskind established TreZ' Unique, LLC in 2009 by combining her passion for fashion with her Marketing MBA education. Her children inspired her to start a business that would provide high quality, beautiful and functional gifts typically found only in boutiques. TreZ' Unique carries a line of stylish children's clothing that is fashionable yet trendy, and shoes that are fun and comfortable, yet whimsical and full of personality. They promise an enjoyable shopping experience, and a satisfaction guarantee.

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### Image Gallery



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[kids boutique clothing1.jpg](#)



[kids boutique clothing2.jpg](#)



[kids boutique](#)  
[clothing3.jpg](#)

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