

Image Gallery



Mischievous Media

The Luxury Network have appointed independent creative and digital design agency, Mischievous, to handle their digital accounts future brand strategy, and both their online and offline communications.

Online PR News "22-February-2011" After a competitive pitch process, The Luxury Network have appointed independent creative and digital design agency, Mischievous Media, to handle their digital

accounts future brand strategy, and both their online and offline communications.

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This is another win in the luxury, lifestyle and entertainment sector for Mischievous, with such a prestigious account helping to support the growing reputation Mischievous have in this sector for design and digital marketing.

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The Luxury Network, launched in 2007, works with some of the worlds leading luxury brands from sectors including health and fashion to motoring and aviation. Specialising in affinity marketing, a new branch of business development, as well as partnerships and events, The Luxury Network enhances the relationships between premium brands, helping to develop and maintain B2B and B2C business.

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Kevin Rose from The Luxury Network, said: We have chosen Mischievous to handle our branding and communications because they are developing a strong reputation within the luxury industry. Along with their experience, Mischievous ability to treat our clients like their own makes them stand out from other creative digital agencies.

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Mischievous have been helping to deliver customer focused brand and digital marketing strategies since 2001, focusing on long-term relationships with their clients and other agencies.

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Jonathan Holmes, Creative Director of Mischievous, commented: We are delighted to have been chosen by The Luxury Network. They already have a fantastic reputation and to have the opportunity to take their brand forward globally is fantastic for us.

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This latest addition to Mischievous portfolio of luxury clients will be handled by their team of specialist creative design, SEO and digital marketing experts.

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# CREATIVE DESIGN + DIGITAL AGENCY

WE ARE A CREATIVE DIGITAL AGENCY OFFERING **DIGITAL STRATEGY, WEB DESIGN & BUILD AND DIGITAL MARKETING FOR LUXURY AND LIFESTYLE BRANDS**



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