



[ORANGE COUNTY HELPED SOUTHERN CALIFORNIA HOSPICE FOUNDATION AID OCâ€™S ADULTS IN NEED RAISING \\$85,476](#)

*Launched by Orange County Community Foundation, Southern California Hospice Foundation partnered with fellow nonprofits to host Preserving Dignity Giving Day*

Online PR News â€“ 13-July-2018â€“ Southern California Hospice Foundation and four fellow nonprofits partnered with the Orange County Community Foundation (OCCF) to host Preserving Dignity, a Giving Day for OCâ€™s older adults in need, on July 11. The 24-hour online effort raised \$85,476 with the participation of more than 277 donors for local organizations providing support and resources to those with disabilities.

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The five participating organizations included Alzheimerâ€™s OC, SeniorServ, Council on Aging-Southern California, Southern California Hospice Foundation and St. Francis Home.

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â€œBeing able to serve and provide for Orange Countyâ€™s older adult community is our pride,â€• said Michelle Wulfstieg, executive director, Southern California Hospice Foundation. â€œWe are thrilled, and humbled, to have raised \$32,846.94 in one day, as we continue our mission to enhance the quality of life for those confronting a terminal illness.â€•

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The Orange County Community Foundation powered the Preserving Dignity campaign by providing seed funding to support the marketing assets, campaign resources and collaborative partnerships. Preserving Dignity is part of a series of collaborative Giving Days that will take place in Orange County as part of a bold initiative from OCCF to boost the capacity of local nonprofits to meet the communityâ€™s needs.

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â€œThe success of the Preserving Dignity campaign is a testament to our communityâ€™s generosity and the vision of our local nonprofit leaders, who came together based on a shared mission to serve OCâ€™s older adults in need,â€• said Shelley Hoss, president, OCCF. â€œWe are proud to empower and support exemplary local nonprofits tackling the most important issues facing our county.â€•

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OCCF first challenged Orange County residents to â€œgive where their heart livesâ€• during the inaugural iheartoc Giving Day in 2015, raising more than \$1.8 million through 6,000 gifts to 347 participating nonprofits in just 30 hours. OCCF nearly doubled those results in 2016 during the second annual iheartoc Giving Day, receiving 7,000 contributions totaling \$3.2 million for 418 participating nonprofits. In 2017, OCCF re-envisioned iheartoc as an expanded opportunity for nonprofits to connect with one another in support of their shared missions. This year, OCCF is inviting local nonprofits to come together for collaborative online giving events on the day of their choosing.

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Additional collaborative Giving Days will be announced over the coming year. For more information, please visit [oc-cf.org/iheartoc](http://oc-cf.org/iheartoc).

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#### About the Southern California Hospice Foundation

The Southern California Hospice Foundation was established in 2002 to promote awareness of palliative care options for terminally ill children and adults, helping to enhance the quality of life for those at the end-of-life. Generous donations support programs designed to attend physically and emotionally to each patient's well-being. By supporting the Southern California Hospice Foundation, one becomes part of a compassionate effort that is uniquely focused on quality of life rather than quantity of days. For more information, please visit [www.socalhospicefoundation.org](http://www.socalhospicefoundation.org).

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#### About Orange County Community Foundation

Founded in 1989, the Orange County Community Foundation (OCCF) works with donors, strengthens the local nonprofit sector and works to find solutions to community needs. Since its inception, OCCF has awarded \$510 million in grants and scholarships and ranks among the top 10 percent in asset size among more than 780 U.S. community foundations. For more information, visit [oc-cf.org](http://oc-cf.org) or call 949-553-4202. Be a part of our conversation on [Facebook](#), [Twitter](#) and [Instagram](#). View OCCF's 2017 annual report [here](#).

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