



## [Salt Lake City Insurance Group to Launch New Website Revolutionizing the Online Insurance World](#)

*Salt Lake City Insurance Group, an insurance provider with one of the largest selection of insurance carriers in Utah.*

*Online PR News* "05-December-2018" Salt Lake City Insurance Group, an insurance provider with one of the largest selection of insurance carriers in Utah, announced today their new website will be launching on December 5, 2018, as well as social media campaigns to follow.

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The site was built with the intention of not only being the leading online location for consumers to buy insurance policies in the Salt Lake City area but also being their primary source for educating themselves on the intricacies of insurance. In addition to selling insurance, the site will advise consumers on their top concerns related to insurance policies to ensure they're adequately informed before they commit to a policy. The website, <https://saltcityins.com/>, will be the best source to find insurance information in the Salt Lake City area, and each page will have answers to frequently asked questions about the industry.

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### **Salt Lake City Insurance Group designed their new site with the user experience in mind and ensuring the process of buying and learning about insurance is as easy as possible.**

Salt Lake City Insurance Group designed their new site with the user experience in mind and ensuring the process of buying and learning about insurance is as easy as possible. Thanks to an incredibly mobile-friendly site, there's no need to dial numbers - the site practically dials for consumers from their mobile devices. In addition to their website relaunch, Salt Lake City Insurance Group will be launching Facebook and Twitter campaigns in the following week to better reach and educate consumers.

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Along with informing consumers about their insurance options, Salt Lake City Insurance Group's relationships with the following providers ensure their clients have more choices at lower prices when they're shopping for insurance:

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- Bear River Mutual
- MetLife
- Nationwide Insurance
- Foremost Insurance
- Casualty Underwriters Insurance Company
- American Modern Insurance
- Hagerty Insurance
- Germantown Mutual
- CNA Surety
- Dairyland
- Civil Service Employees Insurance Group

- Kemper
- Gainsco
- Progressive
- United Insurance Group-
- Bristol West
- Safeco

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Salt Lake City Insurance Group proudly maintains a 9.1 average consumer rating which reflects their efforts to ensure their clients come away with the best possible deal for the most comprehensive insurance policies for home, auto, commercial, health, life, and more.

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### Image Gallery



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