

[Flow Production and Post Expands Its Video Production Company Services](#)

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Video production companies in NYC TV commercial production company

Flow now offers its high-end video production company services from NYC, Philadelphia and Los Angeles locations

Online PR News â€“ 05-December-2018â€“ Flow Production and Post is now bringing its unique, proprietary approach to video production and TV commercial production to the west coast. While Flow has always provided a video production company in NYC and worldwide as a solution, it now can offer even more flexibility, efficiency and service to its wide range of customers with its California post production offices. With a growing number of clients from the west coast demanding Flowâ€™s intuitive and quality-focused solutions that replace the traditional video production company paradigm, this is a big step forward for their workflow and projects.

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Formed by some of the top talent in the world of TV commercial production companies, Flow has always provided an alternative solution to products that in the past would require a multi-vendor approach. By utilizing proprietary production pipeline solutions and some of the best crew in the business, Flow allows its clients to focus their attention on energy where it is needed the most, allowing for productions of all sizes to, well, flow smoothly. While other video production companies may not provide repeatable, predictable results for a wide variety of reasons, from changing crew members to a mix of vendors to a host of other variables, Flow has created a method of taking all of the guesswork out of the production process, helping to ensure your next video gets the results you need.

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When engaging a partner for a video production project, there are many elements to consider as well as a host of pitfalls that can be avoided if you have partnered with the right group. Flowâ€™s approach as a video

production company in NYC is to not only function as creative shepherds through the sometimes daunting process of creating a high-end video production, but also keeping in mind macro scale strategies and looking out for your business's long term goals. Finding the perfect balance between quality and budget is one of the most vital aspects of a video production, and this can only be achieved by partnering with a knowledgeable production company who can help you plan how to distribute, leverage and strategize from the ground up, which will inform every step of the video production process, from concept to final delivery.

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To find out more about how Flow can help you with your next TV commercial production or high-end video production process, contact us today and let's get started.

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