[BETR Releases New App Design With Fresh Interface And Simple Navigation](#)

BETR, a decentralised suite of applications which enable peer-to-peer sportsbetting, has released a new client version of their sports odds web app

Online PR News â€" 13-December-2018 â€" BETR, a Blockchain-based suite of applications has released a new client version of their sports odds web app - http://bet.betrodds.io. Users can bet against one another using the BETR token which is available on cryptocurrency exchanges.

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In June 2018, just in time for theâ€¯Worldâ€¯Cup, BETR released the initial version of the uniqueâ€¯system,â€¯providingâ€¯one of the first mechanisms for two parties to bet on blockchain,â€¯using secure smart contracts.â€¯â€¯

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Coming out of the ICO in early February, we had to focus on functionality and core systems efficiency. The challenges of managing latency and scaling â€" particularly for in-play odds â€" are formidable but the distributed systems are now solid and performant. Once we had the underlying systems and APIs working efficiently, we could turn our attention to design and UX. We love the new look and the simplicity of the user interface and we are in talks with sportsbooks to come on board to support the lay side.

Since then, more sports and functionality has been added including in-play betting and enhanced wallet features. Keen to respond to user feedback on the design and user experience of the apps, BETR continued development on a new release of the web app.

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The clean, fresh interface focuses on simplifying navigation, improving flow and delivering a more vibrant look. It aims to increase the player base and encourage more adoption by layers.

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CEO, Adriaan Brink said, "Coming out of the ICO in early February, we had to focus on functionality and core systems efficiency. The challenges of managing latency and scaling â€" particularly for in-play odds â€" are formidable but the distributed systems are now solid and performant. Once we had the underlying systems and APIs working efficiently, we could turn our attention to design and UX. We love the new look and the simplicity of the user interface and we are in talks with sportsbooks to come on board to support the lay side."

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BETR has also developed a unique new app,â€¯@TheBETRBotâ€¯on Telegram messenger. TheBETRBot is a simple, fast and fun way to use BETR tokens to place bets on Telegram. TheBETRBot has its own set of commands and features that allow users to have a conversation with the betting system in a straightforward format with minimal clicks. Each command is a self-explanatory call to action producing a menu driven conversation. The user can choose which sport and league to follow, as well as view upcoming games and

instantly bet. It provides a great example of how the BETR system is designed to be used, adding disparate interfaces on top of the core API building blocks.

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