

Image Gallery



2019 EDGE Awards to begin accepting nominees, sponsors and registration

Online PR News â€“ 03-January-2019â€“ Marketing EDGE, a non-profit education organization, today announced that nominations and early sponsorship opportunities are now open for the fourth annual EDGE Awards, its signature and only national fundraising event of the year. The awards ceremony will take place on Monday, June 3rd in New York City.

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The EDGE Awards gathers more than 500 marketing leaders and students to celebrate excellence in marketing leadership and the added signature element of giving back to support the next generation of leaders. The event provides networking opportunities among the industry elite, and supports Marketing EDGEâ€™s mission to educate, develop, grow and employ college students in the field of marketing. Proceeds from the EDGE Awards benefit this mission.

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In its fourth year, the event will recognize a full complement of industry leaders including this yearâ€™s EDGE Awards honorees, Rising Stars, and other outstanding leaders in the marketing field who exemplify leadership, innovation, creativity and a commitment to giving back through supporting the next generation of talent.Â

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The EDGE Awards honorees will include top organizations and marketing leaders who have advanced marketingâ€™s leading â€œedgeâ€• while championing professional development, mentoring and education. The awards program is comprised of the Lifetime Achievement, Corporate Heritage, Corporate Disruptor, Education, and Financial Innovator Awards.

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The deadline to submit an EDGE Awards nomination is January 15th, and nominees can enter here.

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The program also honors an individual's overall achievement in the marketing field, with the Rising Stars Awards " now in its 12th year " paying tribute to the most talented professionals 40 years of age and under working in the field of data-driven marketing. Stepping on the shoulders of past honorees, winning candidates will demonstrate superior leadership abilities, outstanding results, and a stellar reputation for "giving back" through marketing education.

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The deadline to submit a Rising Stars nomination is February 15th, and nominees can enter here. Â

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On the 2019 EDGE Awards Committee are Marketing EDGE Board members committed to fulfilling its mission to shape the industry's future by connecting students, academics and professionals to the resources and relationships needed to stay ahead:

Paulette Oliva, Executive Vice President, Merit Direct (Co-Chair)

Amanda Bates, Vice President, Publishing, Media & Entertainment, Epsilon

Amber Britton, Product Analyst, Movable Ink

Christina Dalton, Executive Director, Digital Marketing, PubWorX

Michael Hannay, Senior Vice President, Data Practice, Epsilon

Josh Machiz, Chief Digital Officer, Nasdaq,

Jerry Nichols

Rob Reger, President, Wiland Cooperative Database

Adrea Rubin, Chief Executive Officer, Â Marketing

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For more event information and online registration please visit www.EDGEAwards.org. Companies wishing to serve as sponsors may contact Amy Sigona at ASigona@marketingEDGE.org.

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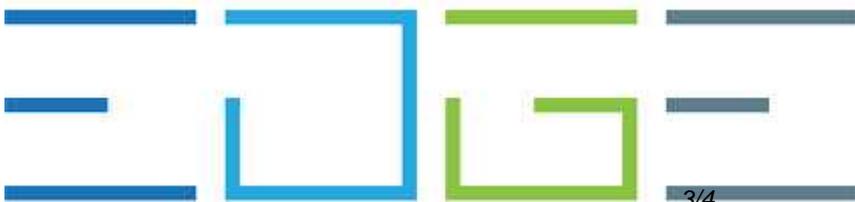
ABOUT MARKETING EDGE

Marketing EDGE is a 501 (c)(3) nonprofit that's shaping the future of marketing by connecting students, academics and professionals to the resources and relationships they need to see, move and stay ahead. Empowering agile, responsible and skillful marketing leaders for more than 50 years, Marketing EDGE expands access to leading research, resources and events, fosters deep personal connections and diverse ideas, and provides real-time insights for real-world impact. To learn more, visit marketingEDGE.org.

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