

[New Crystal Reports Alternative Puts Reporting into the Hands of the End-user](#)

Despite my past affair with Crystal Reports, I have to report that I've thrown over my loyalty to Stonefield Query. The simplicity and depth of the program make it easy for me to recommend. Doug Wolf, Author - Crystal Reports for Dummies

Online PR News "02-May-2011" Stonefield Software Inc. today announced the New release of Stonefield Query 4.1. This is Stonefield Software's latest release of our award-winning Business Intelligence, dashboard, reporting, and ad-hoc query software. This new release of Stonefield Query Version 4.1 helps to eliminate IT bottlenecks by creating a self-service Business Intelligence (BI) dashboard and reporting solution for the end-user.

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Crystal Reports by SAP BusinessObjects is one of the most popular and widely used reporting solutions in the world. Yet why are so many people frustrated with it?

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"There are typically two types of users within organizations," said Mickey Kupchyk, CEO, "Power users and casual users. Power users, typically make up less than 20% of the people in an organization, these include IT developers, super users, and analytical modelers. Casual users make up 80% or more of the people in an organization, these include executives, managers, accounting staff, and business analysts."

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Power users have little problem working with generic reporting software like Crystal Reports because they understand database design, structures, relationships, joins, and SQL commands. To the casual user, on the other hand, this is beyond their technical ability. This is where the first point of frustration comes in: casual users don't have time for Crystal Reports training nor do they want to become programmers. Casual users have no alternative but to go to their IT department or software vendor to get the reports they want. This creates a second point of frustration: the IT Bottleneck. The casual user can't get what they want when they need it.

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We believe that Stonefield Query is the first Business Intelligence reporting software that provides this application view. This is a great leap forward for Stonefield Query and Business Intelligence reporting, said Kupchyk. Now, the end-user can create custom reports themselves in minutes and without spending time and money on training. Stonefield Query will provide all end-users with real insight into the operation of their business.

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What do others say about Stonefield Query?

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Doug Wolf, Author
Crystal Reports for Dummies

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Stonefield Query: the BI reporting alternative

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Stonefield Query is designed specifically for the casual user. It gives them the ability to create their own dashboards, ad-hoc queries and reports, production reports, and parameterized reports from scratch without needing to know anything about programming.

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As a reporting solution, Stonefield Query extends basic reporting capabilities by enabling non-technical staff such as executives, managers, salespeople, and administrative staff to create custom dashboards, reports, pivot tables, charts, and graphs in just minutes. The user-friendly tool requires virtually no technical knowledge which means custom reports are generated quickly without waiting on IT staff.

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A free trial download is available at the Stonefield Software Inc.

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Website: <http://www.stonefieldquery.com>

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Stonefield Software Inc., the maker of the award-winning Stonefield Query, has been developing reporting solutions since 1991.

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Our SDK version of Stonefield Query works with most database applications including: Microsoft Excel, Microsoft SQL Server, Microsoft Access, Oracle, DB2, Sybase, MySQL, Pervasive, FoxPro, and more. Stonefield has partnered with over 800 OEM and ISV partners to deliver ad hoc query and Business Intelligence (BI) reporting solutions to more than 225,000 users in over 65 countries globally to date. Our customers span all sectors and industries from: public to private, military to non-profits, Fortune 500 to SMEs.

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