



[Richardson's Group Launches New Websites for Better Customer Experience](#)

Stalham, Norwich, 04/011/2011 - Richardsons Group, the Norwich-based holiday tour operator, is pleased to announce a new website for Richardson's Holiday Parks.

Online PR News "03-May-2011" Stalham, Norwich, 04/011/2011 - Richardsons Group, the Norwich-based holiday tour operator, is pleased to announce a new website for Richardson's Holiday Parks. With the new site customers can now book their summer holidays online at either Summerfields or Hemsby. In addition, the website provides an unlimited source of information about all that Richardson's offers at these two parks including accommodations, prices, amenities, reviews, and even a Norwich guide.

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Richardson's Holidays has been serving travellers from the U.K. and all over Europe for the last 50 years. Previous to the new website, the company's information was all found in one central location; a site jam-packed with information about all of Richardson's properties and their various types of holiday packages. However, in order to best serve their customers, the company has launched a re-branding project which categorizes their properties and holidays according to type, and now offers three individual websites.

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The Richardson's Holiday Parks brand includes the previously mentioned Hemsby Holiday Park and Summerfields; The Richardson's Holiday Villages brand includes village resorts at Seacroft, Mundesley, and South Downs; the Richardson's Boating Holidays brand provides all you need for a relaxing boating holiday in the Norfolk Broads. Regardless of your taste and budget, Richardson's Holidays has a package and accommodations that are perfect for you. They are proud to serve you with their new websites which makes finding the perfect holiday easier, quicker, and much more convenient.

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In today's modern Internet-based travel industry, consumers desire the very best in service from their holiday company. Ease of use when booking online is of utmost importance, as is providing a website with accurate information. Richardson's strives to give you the best online experience possible in the hope that it also translates into the best holiday experience you've ever had. The company invites you to check out their three new re-branded websites and see for yourself what a holiday in Norwich can offer you and your family.

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Richardson's would also like to encourage you to book your 2011 summer holiday plans as soon as possible. With all the great options and packages they have to offer, accommodations are going fast. If you book today you'll have the peace of mind that comes from knowing your summer holiday is secure, so don't delay.

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Richardsons Group

The Richardson's Group is a family-owned holiday tour provider active in the Norwich coastal area for more than 50 years. The company was founded by Mr. Robert Richardson who began with a small fleet of boats that he would let to visitors during the summertime. In 1957 Mr. Richardson purchased the Brightside Guest

House in the Stalham, and Richardson's Holidays was born. Today the company offers complete holiday packages at a variety of Norwich parks and villages, as well as complete boating holidays in the Norwich Broads.

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For additional information please visit: <http://www.Richardsonsholidayparks.co.uk>

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