

[Miller Homes Give Househunters The Star Treatment](#)

Image Gallery



Miller Homes is set to roll out the red carpet for househunters this May by adding free energy bills for a year to its blockbuster line-up of incentives.

Online PR News â€“ 12-May-2011 â€“ Miller Homes is set to roll out the red carpet for househunters this May by adding free energy bills for a year to its blockbuster line-up of incentives.

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House hunters looking for new property for sale can get their hands on star quality homes at affordable prices, with help from a cast of incentives that include home exchange, shared equity, deposit match and a recommend a friend reward. Plus for everyone who reserves before 22nd May 2011 on selected plots, 12 months free energy bills will also be awarded!

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May also sees Miller Homes add a brand new purchase incentive to its existing selection. Family Deposit is a groundbreaking scheme, which allows another family member to pay the deposit for a new home and earn 5% interest on their investment for the 5 years that follow. The 5% interest will be paid in a lump sum after legal completion.

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These offers comes from the multi-award winning housebuilder, Miller Homes recently voted private housebuilder of the year for the second year running by the readers of First Time Buyer magazine.

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Before the credits roll on this latest instalment of epic offerings, fans of Miller Homes on Facebook and Twitter also have multiple chances to win one of a range of five-star prizes, including DVD box-sets and cinema ticket packages.

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Sue Warwick, National Head of Sales and Marketing for Miller Homes, said; We wanted to give our new campaign a touch of Hollywood glamour and decided there was no better way of doing so than creating a blockbuster campaign with a movie theme.

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Over the coming weeks, our line-up of incentives will be sharing the limelight as we look to offer buyers free energy bills for a full twelve months.

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The script for our latest campaign doesnt end there, as our growing fanbase on Facebook and Twitter will have the chance to claim one of a number of prizes which are sure to have them on the edge of their seats.

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Ultimately, our aim is to offer star quality and award winning homes at affordable prices and we hope that our range of incentives will prove to be our very own smash hit this Summer!

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For further information, visit www.millerhomes.co.uk

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About Miller Homes

Miller Homes, part of the Miller Group, is the nations largest privately-owned house builder. Since 1934 Miller Homes has completed over 60,000 new build homes, including new homes in Lancashire and new homes in Lincolnshire and established itself as one of the top three house builders in Scotland and the North East of England, and top ten in the UK as a whole.

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About The Miller Group

The Miller Group is the UK's largest privately-owned house building, property development and construction business. The group comprises of Miller Homes, the UK's largest independent house builder running for 75 years; Miller Developments, one of the UK's leading urban development and investment companies, and Miller Construction, a highly reputable construction service in the UK.

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Media Information

Helen Seed

helen.seed@miller.co.uk

<http://www.millerhomes.co.uk/>

Hawthorn House

Woodlands Park

Newton Le Willows

Merseyside

WA12 0HF

United Kingdom