



## [Demand for HubShout's SEO Reseller Program Continues to Grow](#)

*HubShout expands their staff and acquires larger office space to keep up with high demand for their proprietary SEO reseller reporting service*

*Online PR News* â€“ 23-May-2011 â€“ HubShout LLC, a national search marketing firm specializing in services for agencies that outsource SEO, has grown steadily since the launch of their SEO reseller program in 2009. The majority of the HubShout staff is currently based in Rochester, NY. In anticipation of future growth, the Falls Church, VA (near Washington, DC) staff has moved into a larger office space. Renovation of the new office space is nearly complete; the new, high-tech office allows for a more dynamic virtual collaboration with the staff in Rochester.

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HubShouts clientele includes a number of SEO resellers that migrated to HubShout after trying other services. These clients report that HubShouts dashboard has tremendously improved their ability to resell SEO and related services.

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The positive reviews from current SEO resellers have sparked interest from agencies that are interested in outsourcing SEO. HubShouts sales staff has recently been inundated with requests for demos of the software. In order to maintain the highest level of customer service, HubShout recently expanded their sales and account management team; firms that are looking to outsource SEO can expect to receive a quick response from HubShout. The staff will continue to grow as demand for the SEO reseller services grows. HubShout anticipates a surge in private label SEO reseller prospects once the new HubShout dashboard is unveiled in June.

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Weve invested significant time and money in revamping our analytics and workflow software. The results are outstanding. It will be even easier to stay on the pulse of our customers online marketing programs with new insights at their fingertips, says HubShout CEO, Chad Hill.

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The new dashboard, with propriety software designed and coded by HubShout programmers, has been developed with the input of current SEO reseller clients. Private label SEO reseller clients were given a preview of the new dashboard at a webinar that took place on May 12. The new dashboard will have a spectacular graphics package with more color choices and more customizable features. SEO resellers and their clients will find the new interface to be more interactive and easier to navigate. The new dashboard will be available to white label SEO resellers starting in early June.

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SEO resellers clients are requesting pay-per-click advertising and social media services now more than ever before. As a result, more HubShout SEO resellers are adding PPC and social media to their menu of services and relying on HubShout to do the work behind-the-scenes. HubShout SEO resellers report that SEO clients

are compelled to experiment with PPC advertising when they see the level of transparency provided by the HubShout dashboard. The SEO resellers client is sold on PPC upon learning that the HubShout dashboard tracks everything, including clicks, calls, sales, leads or any goal, and generates a comprehensive monthly report. All automated reports are branded with the SEO resellers logo and emailed to the SEO resellers client. HubShout has also added new staff to accommodate the demand for PPC and social media services.

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HubShout provides twice monthly webinars and ongoing sales support to equip their SEO resellers with the tools they need to sell SEO, PPC, social media and related services. Resellers need not understand the complex intricacies of SEO or PPC; HubShout does the work and the automated dashboard provides the campaign data, analysis and automated reports.

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As their SEO reseller program grows, HubShout plans to take their marketing support to a new level. Most white label SEO resellers have neither the time nor the budget to manage an effective marketing program. HubShout considers their resellers to be partners, yet understands the SEO resellers desire to be identified by their own unique brand. With that in mind, marketing materials will always be customizable with the private label SEO resellers name and logo.

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HubShouts technology based reporting tools and transparent and accountable SEO reseller program set HubShout apart from their competitors. For more information about HubShouts SEO reseller program, designed for agencies that outsource SEO, please contact HubShout directly.

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