



[AppCraver Redesigns and Launches an All-New Website on iPhone Apps, Games, and Productivity Tools](#)

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Online PR News â€“ 29-August-2011 â€“ AppCraver recently launched their redesigned website that offers the latest news and information regarding iPhone, iPad, and iPod touch devices as well as interviews with the developers of various applications. For people who are on the lookout for the latest and the best iPhone apps as well as for other apps on non Android platforms, the website reflects the company's passion for apps, games and productivity tools. The emerging iPhone app economy offers ample scope for discussion and the website appcraver.com also provides the latest iPhone news. Mobile computing is growing better and faster everyday and the iPhone 2.0 signals the onset of better apps and mobile platforms going forward. In the last ten years, AppCraver that is also a startup has founded a number of companies like Random Noise, Fauve Software, iWin.com, TrafficMarketplace, Flux, and Adconion.

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Apart from their reviews on the best iPhone apps, the company also focuses on creating interesting and informative stories from different startups and they conduct interviews with the founders of the companies to learn more about their problems and achievements. News and expert reviews of the all time favorite iOS apps are displayed on the redesigned home page that also has larger icons of the apps for iOS devices that were most recently showcased . The latest iPhone apps are listed in the order of their release date, so visitors do not have to keep scrolling to get to the iPhone apps that they are on the lookout for.

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The news section of the website is also update more frequently with the latest iPhone news and other developments in the iPhone community. "AppCraver.com launched just two months after the App Store in 2008 and a lot has changed since then," explained managing editor Barbara Holbrook. "Just keeping up with constant stream of applications is a full-time job! The most exciting thing about the new website is that it allows us to provide more iOS news to our readers without detracting from the excellent iPhone app reviews that we are known for".

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