

## [Feature Radiators celebrates Central Heating Day](#)

*Central Heating Day is on 1st October each year, and its the official day when most folk in the UK switch on their central heating. Every year Feature Radiators marks the day with a party for their team and customers at their West Yorkshire showroom.*

*Online PR News* "30-September-2011" Central Heating Day is on 1st October each year, and its the official day when most folk in the UK switch on their central heating. Every year Feature Radiators marks the day with a party for their team and customers at their West Yorkshire showroom.

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This year Feature Radiators are giving away a pair of Elegance thermostatic valves or Minimus manual valves with every radiator ordered on 1st October 2011.\*

Central heating has come on leaps and bounds in the last decade." commented Helena Gerwitz, General Manager at Feature Radiators. We celebrate Central Heating Day in recognition of the vital role of heating and the advances made.

Wendy Middleton of Age Concern commented We know only too well that for old people, protection against the cold is vital and that freezing temperatures pose a serious threat to health. We are urging friends, neighbours and families to help older people to check their systems now, and also get any problems fixed before winter arrives.

Source:

[http://www.ledburyreporter.co.uk/news/local/8402655.Heating\\_advice\\_from\\_Age\\_Concern/](http://www.ledburyreporter.co.uk/news/local/8402655.Heating_advice_from_Age_Concern/)

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There have been impressive developments in central heating in the last decade, relating to aesthetics as well as function, and thats reason to celebrate. With the boom in the home improvement market, consumers demanded better heating products. Feature Radiators were quick to respond with a comprehensive range of stylish, efficient, well-designed radiators and accessories. The Yorkshire based company offer an impressive range of products made from a wide range of materials including handsome valves with thermostatic controls. As well as the traditional heating systems that are powered by gas or oil, there is now some innovative radiator systems powered by electricity (a potentially sustainable fuel). Feature Radiators also offers an exclusive range of electric radiators, namely iRads, which can be invisibly linked together to provide a central controlled heating system in their own right.

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To join in the celebrations and mark the day or just to take advantage of the free valves, visit Feature Radiators at their showroom at Bingley Railway Station, Wellington Street, Bingley, West Yorkshire. BD16 2NB, see the website at <http://www.featureradiators.co.uk> or phone on 01274 567789.

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For more information on Central Heating Day, contact Helena at Feature Radiators on 01274 515734, tweet @featureradiator or email [Helena@featureradiators.co.uk](mailto:Helena@featureradiators.co.uk)

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\*Customers ordering on this day will be entitled to one free pair of valves with every radiator ordered on Saturday 1st October 2011. Valves included in this offer are the Elegance thermostatic valves in white and chrome or all chrome finishes and the Minimus manual valves in chrome or satin finishes. This promotion is not redeemable for cash or credit and cannot be used in conjunction with any other offer. Feature Radiators reserves the right to withdraw this promotion at any time.

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## Media Information

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