



[PrintCountry Adds Recognition Technology And Mobile Accessories To Product Line On Revamped Website](#)

PrintCountry.com has successfully launched their new mobile commerce site. As part of the new website, PrintCountry is now also offering useful accessories for most smartphones such as chargers, screen protector, cases, etc.

Online PR News "04-October-2011" San Diego, CA PrintCountry.com has successfully launched their new mobile commerce site. As part of the new website, PrintCountry is now also offering useful accessories for most smartphones such as chargers, screen protector, cases, etc.

Â

The new site includes a feature that can automatically detect what smartphone is being used, so the customer will purchase the correct accessories for their smartphones. The unique new technology, developed by RhinoForce LLC, is compatible with all major smartphones, including Android, iPhone, Blackberry. This will make the shopping experience easier and more convenient for customers, and will result in fewer incorrect orders.

Â

Our customers have been vocal in their appreciation of the site and this feature, says Mylan Le, customer service manager for PrintCountry. They like how quickly they can find the products specifically for their phones. We've received numerous emails and phone calls just to compliment us. We love that it minimizes mistakes, which makes the purchase easier for our customers.

Â

PrintCountry.com has been a leading online seller of printer supplies since 2001. PrintCountry has consistently introduced innovative and customer-friendly technology to help make online shopping easier, faster, and more accurate. One example is the Printer Detector, a patent-pending technology which automatically finds and lists all the printers on the users computer or network, as well as the compatible toner cartridges. Its all done with a single click.

Â

In 2010, PrintCountry introduced an iPhone app that combined the retail shopping experience with a game, earning the players points which could be used as discount for printer supplies. This initial venture into the mobile marketplace has been very successful.

Â

The mobile commerce market is increasing at a phenomenal rate, says Ms. Le. Our smartphone visits are currently almost ten percent of the traffic to our site. In May, for the first time, Android users visiting the site surpassed iPhone visitors. To stay competitive, we must be innovative. We believe this site will enhance the shopping experience for our customers.

Â

About PrintCountry.com

PrintCountry.com is a leading online store for discount office and printer supplies such as inkjet printer ink cartridges and laser toner cartridges. For more information on the company and on its printer troubleshooting resources, please visit <http://www.printcountry.com/> .

Â

Contact:

PrintCountry.com
6310 Nancy Ridge Dr. #103
San Diego, CA 92121

Â

###

Â

Media Information

Mylan Le
printcouu@gmail.com
<http://www.printcountry.com>
PrintCountry.com
Mylan Le
5663 Balboa Ave #430

San Diego
CA
8667752697

printcouu@gmail.com
San Diego
CA
92111
United States