[Pearl Software Unveils New Pearlsafe Website Safety Check Badge](#)

Pearl Software is now offering the website safety check badge from its website.

*Online PR News â€" 05-October-2011*â€" October 04, 2011, Exton, PA, PearlSafe, the new website safety check badge created by Pearl Software, is now being offered from its website, www.pearlsw.com. This safety badge displays to visitors that your website is deemed secure and browser safe. To obtain a badge, you must register on the Pearl Software website and complete a website assessment. If the site meets assessment standards, you receive a date-stamped badge in addition to the html code required to prominently display your sites high standards.

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This new tool is free and has many benefits. Not only does it encourage trust of your website, it also helps turn visits into conversions from potential clients. Many Internet users are skeptical of the information they find online the PearlSafe badge exhibits your association with a known and trusted brand specializing in Internet security.

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Using their own custom algorithms as well as Googles repository, Pearl Software can identify harmful website pages as phishing or malware. These sites can install and download malicious code onto your computer without your agreement. Pearl Software checks your website URLs next to a full list of harmful webpages, making sure your site is safe.

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The PearlSafe Website Safety Badge is essential to those who want to show visitors that their website is credible and secure. It was fairly straight forward for Pearl Software to leverage our fifteen plus years of Internet monitoring, web filtering and data loss prevention experience to provide this free malware and phishing service to our customers and the Internet community at large , states David Fertell of Pearl Software.

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With over 15 years of experience, Pearl Software offers superior web filtering, Internet monitoring, and web management to many businesses, organizations, and government associations. To avoid the risk of potentially harmful data, malware, and viruses affecting your organization, contact Pearl Software for a customized solution. For more information about the PearlSafe Website Safety Check badge and other services, visit Pearl Softwares website: http://www.pearlsw.com.

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