

[Tokyo Bay Traders Announces Environmental Policy](#)

Tokyo Bay Traders announced today that it has adopted a comprehensive policy that applies high environmental standards to the firm's global business activities.

Online PR News â€“ 10-October-2011 â€“ Tokyo, Japan, October 10, 2011 -- Tokyo Bay Traders announced today that it has adopted a comprehensive policy that applies high environmental standards to the firm's global business activities. As part of a broad commitment, the firm has adopted principles and guidelines that promote environmental and social responsibility in project financing. In addition, the company's new policy also addresses issues including climate change, sustainable forestry, the protection of critical natural habitats, illegal logging, and the needs and concerns of indigenous peoples. Highlights include:

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Tokyo Bay Traders advocates the reduction of greenhouse gas emissions. In addition to reducing its own emissions, the firm will work with clients to develop new financial products that facilitate emissions reductions, conduct research into the financial implications of the rising cost of carbon, and deploy investment capital to businesses that reduce or mitigate greenhouse gases.

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The policy incorporates environmental risk management into the due diligence process of its private investment divisions.

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Tokyo Bay Traders set up its Environmental Affairs Department in October 2005 in order to evaluate the firm's own use of resources and to integrate environmental and social awareness into its risk management process. The office carefully considered the viewpoints of various constituents before developing the policy, including customers, business and community leaders and environmental groups.

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"Conducting business with the highest standards and supporting the communities we serve is part of our firm's culture," said Ai Kato, managing director of Tokyo Bay Traders corporate services division. "As a leader in global finance, we recognize our responsibility to the environment and will support and encourage projects aimed at sustainable development. This is a policy that our employees, shareholders, and clients can be proud of."

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About Tokyo Bay Traders:

Tokyo Bay Traders is a financial services company focused on helping clients manage and service their financial ambitions, providing fast, reliable advice and execution on over 50 markets. Tokyo Bay Traders offers investment management and investment services through a fully trained, client focused team. For more information please visit www.tokyobaytraders.com.

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Contact:

Miki Miyaki

Tokyo Bay Traders

Shiodome/Shibarikyu Building

Kaigan, Minato-Ku

Tokyo, Japan 105-0022

+81345780264

marketing@tokyobaytraders.com

<http://tokyobaytraders.com>

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Media Information

Miki Miyaki

marketing@tokyobaytraders.com

<http://tokyobaytraders.com>

Shiodome/Shibarikyu Building

Tokyo

Japan

105-0022

Japan