

## Image Gallery



New Jersey food lovers get a new place to learn about the latest food and drink destinations.

*Jersey Bites, an engaged community of food writers and food fanatics from across the Garden State, announces the launch of the Jersey Bites Food & Drink Directory .*

*Online PR News* "06-December-2011" Jersey Bites, an engaged community of food writers and food enthusiasts from across the Garden State, announces the launch of the Jersey Bites Food & Drink Directory . More than New Jersey restaurants, the Jersey Bites Directory showcases all kinds of New Jersey food and drink destinations, from bakeries and brew pubs to farms and wine bars. This gives businesses the opportunity to connect with enthusiastic foodies who love to discover new culinary experiences, try and share new recipes, and tell people about their latest dining adventures.

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Jersey Bites is a fun, active community for anyone in New Jersey who loves to eat, cook and talk about their favorite food, drinks and dining destinations, said Deborah Smith, founder and Executive Editor of JerseyBites.com. This Directory is a natural extension of Jersey Bites, giving New Jersey restaurants and other businesses a platform to build relationships with the most passionate food and drink lovers.

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Colorful, interactive listings in the Jersey Bites Directory feature photos, video, website and menu links, Google Maps, the latest social sharing features and more. Diamond Level listings can include exclusive online deals for restaurants that can be printed and redeemed by visitors, and Jersey Bites shares these deals regularly on Facebook and Twitter . Directory users can create an account, make a favorites list and email listings to friends. They can even add their own listings if they dont see their favorite New Jersey restaurants or food and drink establishments listed.

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Event listings will also be provided for New Jersey restaurants and establishments that host wine and food tastings, themed dinners, live entertainment, festivals, demonstrations, fundraisers and other special events. By packing the Jersey Bites Directory with food-related news and reviews, along with daily posts and other fresh food and drink content from JerseyBites.com, businesses will have the opportunity to be a part of a very search engine-friendly environment.

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To celebrate the launch of the Jersey Bites Directory, Jersey Bites will give away five FREE year-long Diamond Level listings. These listings appear above all other listings and serve as a mini-site for New Jersey restaurants and food and drink establishments. Enter to win on the Jersey Bites Facebook Page before December 30th.

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#### About Jersey Bites

Dont let the name fool you Jersey Bites is very pro-New Jersey. Established in 2007, JerseyBites.com is a collaborative website of food writers in the Garden State. They write about New Jersey restaurants reviews, recipes, food news and products, events, hunger relief programs and anything else that tickles their taste buds. The Jersey Bites community is made up of thousands of engaged New Jersey foodies who love to share their passion for food on Facebook and Twitter. For more information, visit JerseyBites.com.

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