



[Ambulatory Alliances Announces that its president Blayne Rush has been named to Becker's ASC Review](#)

Ambulatory Alliances, LLC offers physician recruitment and syndication, valuation, sell side services and access to capital services to surgery center and radiation oncology center owners.

Online PR News â€“ 14-December-2011 â€“ Frisco, Texas Dec. 2, 2011 Ambulatory Alliances, LLC a leading ambulatory surgery center Investment Banking firm that works with ASC sellers to obtain the maximum market price and terms for their center; physician recruitment and syndication; and access to the capital markets is excited to announce its president has been named to Becker's ASC Review, "350 People in the ASC Industry to Know." Beckers ASC Review is the premier business and legal publication to the ASC market.

It is a great honor to be mentioned on the same list as these great ASC professionals. Additionally I recognize the responsibility that also comes with being acknowledged in this manner. This encourages us to work even hard to make an even greater and more positive impact on the industry Rush said.

The full-length version of this list can be found online at:

http://www.beckersasc.com/lists/350-people-in-the-asc-industry-to-know.html?utm_source=directemail&utm_medium

About Blayne Rush:

Blayne Rush is the President of Ambulatory Alliances, LLC (www.AmbulatoryAlliances.com) and is the only SEC Registered and FINRA Licensed Investment Banker dedicated to the Radiation Oncology and surgery center markets. He holds a masters degree in Health Promotions, a MBA and an executive education certificate in The Private Capital Markets from Pepperdine University. He has completed many graduate level courses in negotiations, advanced negotiations, dispute resolution and mediation at SMU. He has over 15 years of experience in the health care industry of which 11 years has been as an intermediary. He has worked with over 250 different healthcare organizations.

About Ambulatory Alliances: Ambulatory Alliances, LLC is an ASC focused business broker and investment banking firm.

Ambulatory Alliances works with owners in three main areas:

Selling Surgery Centers for Peak Price and Terms: Physician owners that have an interest in selling part of or all of their ambulatory surgery center, we work to help you understand the value drivers from the eyes of the potential buyers, then we go into the market place representing you, soliciting bid proposals from multiple buyers and multiple buyer types and then negotiate on your behalf. In essence we bid up the price and negotiate terms.

Physician Recruitment and Syndications: Physician recruitment and syndication is the process of organizing into or administering as a syndicate. A Syndicate is an association of people or firms formed to engage in an enterprise or promote a common interest. Syndicating an ASC or radiation therapy center entails the selling of a percentage equity ownership interest to investors such as physician investors. Doctors offering units in an ASC or radiation oncology center must comply with certain federal and state securities laws. Third party

intermediaries involved in advising on or otherwise facilitate securities offerings whether through a public offering or private placement are required to be registered with the Securities and Exchange Commission and Licensed through FINRA.

Access to the capital markets and capital structure consulting: Capital structure refers to the mix of debt and equity financing in a surgery center. Private debt and equity are raised in the private capital markets such as bank lending, equipment leasing, asset-based lending, factoring, mezzanine and private equity. As a registered and licensed investment banking firm, we work with ASC owners to understand how to best utilize debt and equity to increase their growth rate and maximize earnings as well as act as their intermediary in accessing and negotiating with the capital markets (providers of equity and debt).

www.Ambulatoryalliances.com

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