



## [Bulky Boy, a Manufacturer of Large Mens Clothing, Announces First Wholesale](#)

*SAN DIEGO, 2011 Bulky Boy Clothing Company, [www.bulkyboy.com](http://www.bulkyboy.com), a California-based designer and manufacturer of large mens clothes, announced the initial shipment to its first retail distributor in South Africa.*

*Online PR News* "14-December-2011" San Diego-based small business taps into global markets for their large mens casual clothing line

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SAN DIEGO, 2011 Bulky Boy Clothing Company, [www.bulkyboy.com](http://www.bulkyboy.com), a California-based designer and manufacturer of large mens clothes, announced the initial shipment to its first retail distributor in South Africa. Hennie and Cindy Jordaan of Pretoria, South Africa will distribute the entire Bulky Boy clothing line and begin retail sales during the Christmas 2011 shopping season. Hennie Jordaan will leverage his position as one of South Africa's most successful strongman contest competitors to market the line to the large number of strongmen competitors, weightlifters, MMA fighters, and rugby fans in South Africa.

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In its six years of doing business, Bulky Boy has a built loyal following amongst big men who live large. The company designs and manufactures shirts in sizes L-6XL and shorts in sizes 32-56. We've had customers write us to say Hey, I look like that guy said Kit Kantner, President and Founder of Bulky Boy Clothing Company. They were talking about the distinctive Bulky Boy icon that is the basis of all the company's t-shirt designs.

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Most Bulky Boy customers are found in the continental United States and Hawaii. There is also a growing number of Bulky Boys in Europe and the South Pacific. This is our first real entry into South Africa. We look forward to working with Hennie and Cindy Jordaan to find Bulky Boys throughout South Africa said Kantner. Retailers are always in search of products that make them stand out in their markets and generate sales and profits. The big and tall mens clothing market is flooded with typically boring fare lacking in styling and the coolness factor. Bulky Boy breaks that mold with its premium, cool, casual and functional clothing line targeting the \$5 billion big and tall clothing market.

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We are excited to offer the Bulky Boy line in Pretoria and throughout South Africa said Cindy Jordaan. Hennie and I think that the Bulky Boy logo, artwork, and styles really reflect the attitude and character of many men in our country. We like that Bulky Boy is about more than size. Men who wear Bulky Boy are strong and confident, completely aware and comfortable with their surroundings. There are plenty of men like that in South Africa.

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Bulky Boy is actively seeking partners to expand their presence in European and Asian big and tall mens clothes markets.

About Bulky Boy Clothing Co. Founded in 2005 in San Diego, CA USA, Bulky Boy designs and

manufactures a line of casual mens clothing. The line consists of t-shirts, boardshorts, hats and sweatshirts available in sizes ranging from large to 6XL. Artwork built around a head-shaped logo and use of a size chart oriented around neck rolls differentiate Bulky Boy from other large mens clothing lines.

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About Hennie and Cindy Jordaan.

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A husband-wife team residing in Pretoria, Gauteng South Africa, Hennie and Cindy operate a chain of retail stores; fitness center where they sell clothing and other merchandise targeting the market. Hennie is well known throughout the world as a champion strongman and regularly competes in the premier event in strength athletics: The Worlds Strongest Man.

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