



[Online Education Portal Launched EduKart.com](#)

*India's biggest pain point - education - and now a company whose here to turn that into India's strongest asset. Here is EduKart.com!*

Online PR News â€“ 16-January-2012 â€“ December 2011 saw the launch of EduKart.com, an online self-paced learning portal that provides high quality courses and certifications for students, young graduates and working professionals.

These courses are designed and reviewed especially by industry experts providing participants with real life situations and sharing their experiences. There are exclusive video cases of leading corporate and business leaders in the course to give the user an experience with live problems and their solutions. All the courses also include unlimited telephonic support for doubt clearing.

There are multiple courses across various industries and functions that are available on EduKart.com. Some of the domains include Finance, Retail, IT, Engineering and Marketing. Along with that, there are courses available that help the user to improve their general employability skills. There are also some free courses available on the website. Courses vary in their duration and hours. Typically, a course that can be completed in an average study time of 20 hours, will have a validity of 6 months. This is to ensure that participants can learn at their own pace.

To increase the credibility of these courses in the minds of the employer, EduKart.com uses an assessment tool known as the EVRE (EduKart Rating of Employment). EVRE is a continuous assessment system which measures the knowledge, skills and attitude of the participant, which is developed and up skilled during the EduKart.com certificate courses.

Ishan Gupta, the CEO, talks about what he wants to make out of Edukart.com. We are working towards creating an online super store of educational courses that are high quality and extremely affordable. These courses provide users with specialized skills and knowledge which plays an important role in them finding high quality jobs. At the moment, there is no online marketplace for users to get access to skill enhancement and employability driven courses. And we are simply addressing this need and bridging the gap.

EduKart.com is a brand of Education Valley. Education Valley is a Stanford-IIM alumni led talent development company that develops and delivers high quality, industry relevant skill enhancing courses and certifications across India through its self-paced learning portal EduKart.com and through instructor led trainings in colleges. The founders have worked in companies like Facebook, Educomp, Bank of America, L&T and One97. Currently, the office is in 402-403 Pearls Best Heights I, Netaji Subhash Place, Pitampura, New Delhi 110034. You can read more about the company at [www.edukart.com](http://www.edukart.com).

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