

[SEO Firm Reviews the 'Best' Free Press Release Submission Sites](#)

Internet Marketing firm reviews the 'best' free press release distribution sites for generating website traffic and providing valuable SEO benefits.

Online PR News â€“ 09-February-2010â€“ Internet Marketing company conducts independent review of the 'best' free press release distribution sites that have proven they generate website traffic and provide valuable Search Engine Optimization benefits. Initially each free press release submission site had to pass a preliminary set of standards to qualify for additional research.

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In addition to offering a Free press release option other minimum requirements included- Allowing direct click website links or anchor text - Providing Social Media book marking or sharing features - Including SEO features such as Keyword entry or Meta information.

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The free press release services that met these qualifications can be found listed in order of their Alexa ranking at PrSiteList.com and can be viewed in the website display located below the Media section of this release.

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PrSiteList administrator Steve Johnson makes a case that not all free press release distribution sites are made equal explaining that some free sites can end up being costly in terms of the time and effort expended for little or no return. Which is why the PrSitelist administrator strongly endorses OnlinePRNews.com and has them rated as the editors 'top choice'.

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According to Mr. Johnson the releases submitted to Online PR News have consistently generated significant website traffic and often deliver high page rankings for strategic keyword phrases in Search Engine Results Pages (SERP's). An example of why Online PR News has continued to rate highly can be found in this excerpt of an interview with co-founders Tara Geissinger and Christine O'Kelly.

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Tara Geissinger responded to the question of their philosophy on customer service with the following- "Customer service is a priority of ours. We personally review each PR submitted and always try to help those that do not meet our guidelines by offering suggestions. We keep our client's best interests in mind because we truly understand they are the best spokespeople for our business."

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Christine O'Kelly expanded on the above stating- "We are always looking at ways to improve customer experience and depend on feedback to meet our client's evolving needs. This is why we recently added new features and expanded our services. We appreciate all the referrals we receive from our clients because it

tells us they are happy with the service and results we strive to provide them."

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The PrSitelist administrator has experienced this philosophy first hand and feels their extremely affordable upgrade is money well spent when considering return on investment, stating- "The Online PR News upgrade provides a first class professional appearance because it eliminates the distracting advertising and includes the use of pull quotes. We've found that this leads to stronger sustainability resulting in far more traffic and other important results."

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To view additional free press release services along with valuable press release marketing tips visit the PrSiteList website displayed below the Media section of this release.

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