

[PersonalizationMall.com Adds Personalized Gift Product Reviews to Website](#)

*Online gift retailer, PersonalizationMall.com, has announced the launch of product reviews on their personalized gift website.*

*Online PR News* “17-February-2010” Online gift retailer, PersonalizationMall.com, has announced the launch of product reviews on their personalized gift website. The company now offers an opportunity for customers to offer insights and share their experiences with the personalized gifts at PersonalizationMall.com

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**We were very excited to see that reflected in our product reviews. Since the review feature went live two months ago, we have seen over 90% of users have given their personalized gifts 4 or 5 stars.**

According to Marketing Manager, Jeff Chun, the response has been overwhelmingly positive. We have always been confident in the quality of our products and dedicated to the satisfaction of our customers, said Chun. We were very excited to see that reflected in our product reviews. Since the review feature went live two months ago, we have seen over 90% of users have given their personalized gifts 4 or 5 stars.

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As consumers continue to turn to the web for their shopping needs in increasing numbers, they have been seeking out indicators of quality. Since online shoppers cannot always see the item in person, finding impartial feedback from other consumers is often the next best thing. These reviews can be especially critical when customers are looking for gifts.

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Customer often have higher standard when selecting gifts for friends and family since everyone hopes their gift will be perfect, said Chun. Personalized gifts add in yet another variable into the mix since customers want to know that the product will be quality and the personalization will be excellent as well. With our new product reviews shoppers can be confident in selecting a personalized gift they can be proud of.

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PersonalizationMall.com is the Internets premier retailer of personalized gifts for lifes celebrations. PersonalizationMall.com is located in Burr Ridge, Illinois and reported sales of over \$41,000,000 in 2008.

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**Image Gallery**



Personalized Gifts For Life's Celebrations™

## Media Information

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