



[Mike The Situation Sorrentino, Wizard World Team To Create A Comic Book Super Hero](#)

Mike "The Situation" Sorrentino and family have signed a publishing, development, and appearance deal with Wizard World to create and publish a comic book hero based on Mike The Situation Sorrentino and his family.

Online PR News " 17-April-2012 " Wizard World Inc. (WIZD.PK) announces Mike The Situation Sorrentino along with the Sorrentino family have signed a publishing, development, and appearance deal with Wizard World to create and publish a comic book hero based on Mike The Situation Sorrentino and his family.

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The agreement will team Mike Sorrentino, along with his brothers Marc and Frank, sister Melissa, and mother Linda, with Wizard World, the largest Comic Con Tour in North America, spanning a dozen cities and reaching millions of fans every year through its events, social media, digital and PR outreach.

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The series of comic books based upon stories by Mike The Situation Sorrentino and his family will be written and drawn by some of the comic book industry's leading artists and writers. In addition, the Sorrentino family members will be making appearances at several Wizard World conventions to promote their characters and greet the fans in attendance.

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MPS Entertainment and I are thrilled and excited about our new business relationship with Wizard World. I grew up reading comic books and now I get a chance to star in my own. I can't wait for everyone to see what we are working on, said Mike The Situation Sorrentino.

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Wizard World is excited to partner with one of pop cultures greatest stars. Mike 'The Situation' and his family will broaden our relationships with celebrities to new areas that leverage our access to the media, the fans, and especially our ability to bring comic book characters to life, said John Macaluso, CEO, Wizard World.

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About Wizard World:

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Wizard World produces Comic Cons and pop culture conventions across North America that celebrate graphic novels, comic books, movies, TV shows, gaming, technology, toys and social networking. The events often feature celebrities from movies and TV, artists and writers, and events such as premieres, gaming tournaments, panels, and costume contests.

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The full event schedule can be found at www.wizardworldcomiccon.com.

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***** SAVE THE 2012 DATES *****

May 31 - June 3 Wizard World Philadelphia Comic Con

August 9-12 Wizard World Chicago Comic Con

September 29-30 Wizard World Ohio Comic Con

October 26-28 Wizard World Austin Comic Con

November 30 - Dec. 2 Wizard World New Orleans Comic Con

TBD 2013 Wizard World Toronto Comic Con

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Media Information

Jerry Milani

pr@wizardworld.com

<http://www.wizardworld.com>

1350 Ave of the Americas, 2nd Fl.

New York

NY

10019

United States