

[Econo Lube N' Tune Offers New, Greener Oil Change](#)

Premier automotive maintenance center Econo Lube N Tune is proud to announce the addition of re-refined oil to its options for quick oil change customers.

Online PR News â€“ 14-May-2012 â€“ Econo Lube N Tune now offers re-refined oil, giving quick oil change customers around the country an option that is better for the environment. The oil is available now in almost all of the Econo Lube N Tune locations, and customers are reporting a high level of satisfaction with the oils performance.

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If we can offer an environmentally sound product that doesnt require any new equipment, or add any time to our quick oil change service, why wouldnt we?

Re-refined oil is oil that has previously been used, but is still perfectly good. The oil that runs through your engine never really wears out, it simply becomes dirty as it does its everyday work. Cleaning the oil is done through a process known as re-refining. The process of re-refining uses less energy per gallon than refining newly tapped crude oil. Re-refined oil passes all the same standards and tests as new oil, and can cost a little less per gallon. Though initially met with skepticism, re-refined oil is now used in US Army vehicles and NASCAR Sprint Cup Series vehicles. As awareness and acceptance of this alternative grows, it should only become less expensive for the end consumer.

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It just seems to be a win-win situation, said Jacob Lindgren, a spokesperson for Econo Lube N Tune. If we can offer an environmentally sound product that doesnt require any new equipment, or add any time to our quick oil change service, why wouldnt we?

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Studies have shown that American consumers will choose a more environmentally sound product over a brand they are more familiar with, as long as the price point is similar. In addition to the re-refined oil, Econo Lube N Tune is hoping to add greener options for its brake service.

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Any products that can help save our planet without compromising the quality of our brake service, we are interested in finding out more about, Lindgren said. Once were able to test these products and make sure they are up to our customers standards, we can look at bringing them in to all of our locations. We hope this will be sooner rather than later, but we wont rush, or compromise the level of quality our customers have come to expect.

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Image Gallery



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