

[Fish Tank Ecommerce Shop, All Pond Solutions, Hires Marketing Consultant to Help Break into New Markets](#)

The fish tank market gets over 2 million searches per month, All Pond Solutions has decided it wants a slice of the pie and is gearing up it's marketing accordingly by hiring a new marketing consultant.

Online PR News "01-March-2010" All Pond Solutions was established in 2006 as an online store to meet the needs of those in need of tropical aquariums & equipment or fish pond supplies. Since then they have grown from strength to strength, in 2009 alone they increased visits to the site a staggering 1160%!

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They have recently geared up to becoming a key player in the fish tank and pond market, and are planning new campaigns that will hopefully see their traffic and sales increase even further. This year they are looking to grow in the following key areas: fish pond supplies, tropical fish tanks and external filters.

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There is still areas All Pond Solutions can expand into, there was 2.3 million searches on Google for fish tank related search terms in January this year alone. It is a huge market. said David Whitehouse, marketing consultant for All Pond Solutions.

Brett from All Pond Solutions said All Pond Solutions provide the most affordable aquarium lighting and equipment and the work David has already done for us has confirmed to me I have made a correct choice in choosing him to take our site to the next level, I only wish I had come across him a little sooner!

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All Pond Solutions Ltd. provide aquarium equipment, external filters and pond supplies to the United Kingdom, for further details please contact Brett Owen on 0208 797 1639 or by email on brett@allpondsolutions.co.uk.

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David Whitehouse is a marketing consultant from North Yorkshire, for further details please contact David Whitehouse on 07773369944 or by email on david@david-whitehouse.org.

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Media Information

David Whitehouse

david@david-whitehouse.org

<http://www.david-whitehouse.org/>

1. Clothholme Road

Ripon

North Yorkshire

HG4 2DB

United Kingdom