

## [Local Pet Care Professionals Collaborate](#)

*Two Pet Sitters decided to combine forces in a way that allows them still maintain their own individuality in the pet care industry.*

*Online PR News* â€“ 23-June-2012 â€“ 22nd June 2012- With thousands of pet owners in Chicago's Northwest Suburbs it is no surprise that there are pet care providers popping up everywhere. Few pet care companies have been able to differentiate their services and successfully "specialize" in particular areas of pet care. In June 2012, Shannon's Pet Sitting & Mustang Sally Horse and Pet Sitting decided to combine forces, but did it in a way that allows them still maintain their own individuality in the pet care industry.

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Shannon's Pet Sitting specializes in pets with behavioral problems, medical needs & senior pets. With her background as a certified veterinary assistant specialized in Cardiology, Internal, and Emergency Medicine combined with her intuitive instinct of animal behavior, Shannon is able to recognize medical and behavioral concerns.

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In late May 2012 the pet care veteran of 15 years became over whelmed while working a full time day job and trying to manage the increasing demand for her "specialized" pet care service. She determined it was necessary to delegate the daytime administrative aspects of the business. Through the small "pet" business-networking group Shannon co-founded, "PetNet", she was able to consult with fellow business owners. Sally Kazanis of "Mustang Sally Horse and Pet Sitting" offered support in assisting Shannon until the position had been filled.

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Mustang Sally knows her way around horses, dogs, cats and other domestic pets, intuitively! Animals always respond to her calming nature in a positive way. She has worked with countless horse breeds as well as dogs, cats, birds, reptiles, rodents, and other exotic pets. As an owner and caretaker of horses and pets, Sally understands and works with pet owners to eliminate the anxiety of leaving their cherished family members in the hands of another person. Sally's love for horses comes through touch because she is a certified Equine/Canine Masseur. She received and completed her training under the instruction of Mary Schreiber, Founder of Equissage Round Hill, VA in 2000.

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Shannon offered Sally the position as her "Administrative Assistant" on a permanent basis. Not only is Sally able to assist Shannon with the administrative aspects of her business, when Shannon is unavailable Sally also serves as her "back up" sitter. Sally is able offer her services with Shannon's consent under her own business of "Mustang Sally Horse and Pet Sitting". Therefore maintaining her individual identity in the industry.

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Both companies are bonded, insured, certified in Pet CPR & First Aid. Through their combined efforts as pet

care providers, they are able to maintain the one-on-one personalized service that their clients have grown accustomed to and love. While at the same time, growing and expanding their businesses through team work thanks to the power of networking.

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Shannon's Pet Sitting & Mustang Sally Horse and Pet Sitting service the Chicago Northwest Suburbs of: Carpentersville, Dundee, Sleepy Hollow, Algonquin, Gilberts, Elgin, South Elgin, Lake In The Hills, Barrington, Tower Lakes, Kildeer, Lake Zurich, Streamwood, Hoffman Estates, Cary, & Fox River Grove, Illinois.

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Shannon's Pet Sitting (847) 987-4322  
<http://www.shannonspetsitting.net>

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Mustang Sally Horse and Pet Sitting (708) 309-1316  
<http://mustangsallyhorseandpetsitting.com>

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Shannon's Pet Sitting specializes in in-home pet care with behavioral problems, medical needs & senior pets. Mustang Sally Horse and Pet Sitting has worked with countless horse breeds as well as dogs, cats, birds, reptiles, rodents, and other exotic pets. Sally's love for horses comes through touch because she is a certified Equine/Canine Masseuse.

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## Media Information

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