



## [The Pet Rock is Reborn](#)

*Rosebud Entertainment, LLC. teams up with WOW!brands to re-Launch the Beloved Pet Rock*

Online PR News " 11-September-2012 " Working with the Digital Marketing Agency WOW!brands, Rosebud Entertainment, LLC - the holder of the Pet Rock trademark and domain [www.petrock.com](http://www.petrock.com) - the team designed a new brand look and product packaging, full ecommerce website and digital marketing strategy, including: Facebook, Twitter, Google and YouTube.

It was an honor to be selected as the Agency of Record to debut the 2012 Pet Rock, says Andrew Catapano, CEO of WOW!Brands. We are having a lot of fun with this project, and are thrilled to be able to provide nostalgic and new fans alike, a uniquely expressive new look in our redesigned product of pop-culture.

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Recognized as an innovative, full service digital marketing agency, WOW!Brands has taken their philosophy of 'total brand engagement to its heights as it they worked on the new Pet Rock logo, creative package design, ecommerce website build and custom social media pages.

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"We are extremely excited about this partnership with the creative team at WOW!brands, says a spokesperson for Rosebud Entertainment. We could not be more pleased with the results and we are consistently impressed with their innovative design and marketing solutions.

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WOW!brands takes pride in consistently delivering outstanding results for their clients and their relationship with Rosebud Entertainment is no different. Pairing a full functional custom e-commerce solution with an aggressive marketing campaign, customers will be assured a fun, engaging and user-friendly experience. Get ready to Rock!

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The Pet Rock is immediately available for purchase at [www.petrock.com](http://www.petrock.com) for the introductory price of 19.95, including free shipping.

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About Rosebud Entertainment, LLC.:

Rosebud Entertainment, LLC. is an entertainment company that has a mission to bring fun and laughter into everyones life.

Pet Rock is a registered trademark of Rosebud Entertainment, LLC.

About WOW!Brands, Inc.:

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WOW!Brands is based in the Short North Arts District of Columbus, Ohio. The Columbus, Ohio digital marketing design company is the complete solution to incorporating, building, and marketing business, offering a full complement of web design and development services, branding and logo design, full marketing solutions including search engine optimization, e-Marketing campaigns, social network marketing, and print marketing. To learn more about how WOW!Brands, Inc. and their impeccable resources in digital and media marketing can enhance your business, visit their website at [www.wowbrandsfamily.com](http://www.wowbrandsfamily.com).

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