

[Indian Designer Payal Singhals Collection of Indian Clothes Launches on Strandofsilk.com](http://strandofsilk.com)

Indian Fashion Designer Payal Singha's collection of Indian Designer Clothes including Sarees, Lehengas and Salwar Kameez Suits are now available at Strand of Silk

Online PR News "13-September-2012" Payal Singhals Lakme Fashion Week Collection launches on online boutique Strand of Silk (strandofsilk.com) London, UK 13th September 2012

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Payal Singhal is an Indian Designer who established her label in India to create eclectic Indian clothing for young style setters. Her collections combine elegant craftsmanship and elegant styling, resulting in beautiful Contemporary Indian Clothes.

British Vogue Editor Dolly Jones summed up a signature Payal Singhal collection in these words, Gorgeous dresses for dressing up in downtown New York with just enough of the genuine Indian magic that designers all over the world try to recreate.

Payal Singhals latest collection India in Color presented at Lakme Fashion Week 2012 includes Indian clothes inspired by mystical Rajasthan, bright hues of the northern frontier, and the balmy bright colours of Eastern India. This Indian Designer clothing collection also draws inspiration from Indian adivasi costumes of Kutch and Orissa.

Payal Singhals collection of Traditional Indian Clothes includes contemporary silhouettes - Kurtas, Kaftans, Tunics, Dresses, Kalidar Saris and short Lehengas featuring embroideries like Pita, Abhla and Zardosi. The colour tones of the collection range from acid neons of Cyan, Fuchsia, Lime and Cobalt to Indigo.

Payal Singhals India in Color collection is now available at Strand of Silk

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Shop Payal Singhals Collection on Strand of Silk: <http://strandofsilk.com/product/product/Payal%20Singhal>

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About Strand of Silk:

Strand of Silk (strandofsilk.com) is an online fashion retailer of Indian designer clothing from leading Indian Fashion Designers based in London. Contemporary Indian fashion is discovered and exclusive Indian designer clothes are hand-picked, offering a wide range of traditional and modern Indian outfits. Latest collections of the leading Indian fashion designers are offered including Indian Sarees, Salwar Kameez Suits, Kaftans, Bridal Lehengas for Wedding, Indian Jewellery, Bags from India and Contemporary styles of Indian Tops, Dresses, etc.

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strandofsilk.com

contact@strandofsilk.com

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Media Information

Press Officer

contact@strandofsilk.com

<http://strandofsilk.com>

London

London

London

E14 3UH

United Kingdom