



[Herndon Chevrolet Supports Breast Cancer Awareness](#)

Herndon Chevrolets certified service rebates can help fight breast cancer through customer contributions and support.

Online PR News â€“ 10-October-2012 â€“ Herndon Chevrolet is proud to be a part of Chevrolet and GM who are sponsoring Making Strides Against Breast Cancer walks across the nation. Chevrolet is raising money for breast cancer awareness throughout the month of October through a variety of philanthropic events. The bowtie brand strives to surpass the American Cancer Society's last year's contribution of almost \$1.1 million (\$1,079,633), which was largely due to Chevrolets support.

Chevrolet ran a test drive promotion this past weekend and donated \$10 for every Chevrolet vehicle test driven at participating dealerships.

Chevrolet has two highly publicized pink vehicles getting noticed this month. The first is the Pink Out Chevrolet Spark which has been stopping at dealership breast cancer awareness walks. The other is the famous Chevrolet Camaro SS pink pace car at many televised racing events.

In addition, Chevrolet is offering to donate rebate contributions from the certified service. When customers contribute their rebates on qualifying Chevrolet certified service, Chevrolet will match them up to \$150,000. With this rebate offer, a \$39.95 oil and filter change, tire rotation, and 27-multi-point inspection is \$29.95. After a \$25 rebate, ACDelco Durastop ceramic brake pads service for \$99.95 (per axle) becomes \$74.95.

"The American Cancer Society is thrilled to have the support of Chevrolet and General Motors nationwide to help us lead the fight against breast cancer," said Jill Elder, vice president, American Cancer Society, Great Lakes Division in a press statement. "One in every two women newly diagnosed with breast cancer reaches out to the American Cancer Society for support. The contributions of General Motors and Chevrolet help make it possible to do the most for people with breast cancer today and enable us to continue the great work we're doing to find cures to end the disease tomorrow."

About Herndon Chevrolet

Herndon Chevrolet is a Chevrolet dealer that offers a huge selection of new and used Chevrolet cars, trucks, and SUVs. In addition, the Lexington area dealership offers auto service, Chevrolet parts and car loans.

Herndon Chevrolet is located at:

5617 Sunset Blvd.

Lexington, SC 29072

(866) 671-3718

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Media Information

Steve Barney

herndonchevysc@gmail.com

<http://www.herndonchevy.com/>

5617 Sunset Blvd

Lexington

SC

29072

United States