

[Sparetire Design to Participate in Official Gift Lounge in Honor of The 46th Annual CMA Awards](#)

## Image Gallery



Sparetire Design's music inspired stationery is part of the official gift bag/lounge for The 46th Annual CMA Awards.

*Sparetire Design, in association with The Artisan Group, will be showcased and gifted to the biggest names in Country Music backstage at the CMA Awards on Oct. 29 - Nov. 1, 2012 at the Bridgestone Arena in Nashville, Tennessee. Watch the CMA Awards live Nov. 1 8p on ABC*

*Online PR News "23-October-2012" Sparetire Design has announced that it will participate in the official celebrity gift lounge in honor of The 46th Annual CMA Awards on October 29 - November 1, 2012 at the Bridgestone Arena in Nashville, Tennessee. Sparetire Design is participating in the annual event in association with The Artisan Group. The Long Valley-based design studio will feature stationery, custom designed for Country Music's Biggest Night.*

We are thrilled to be selected to participate in the The 46th Annual CMA Awards and feature our stationery, said Jessica Gattone, sole proprietor, Sparetire Design. I thrive on music for my creative process; to have the opportunity to share my work with other artists and musicians that inspire me has made my participation in the event even more thrilling.

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The biggest names in Country Music will receive music inspired, designer stationery from Sparetire Design backstage at the CMA Awards. This event will also be attended by over 25 media and press outlets.

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## ABOUT SPARETIRE DESIGN

Sparetire Design is a full service design studio specializing in custom stationery for all of life's events and for graphic design solutions for small businesses. Founded in 2001, sole proprietor and founder Jessica Gattone works to fully understand each client's unique needs to create distinctive design solutions. Information and design portfolios can be viewed at [www.sparetiredesign.com](http://www.sparetiredesign.com).

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## ABOUT THE CMA AWARDS

The first CMA Awards Banquet and Show was held in 1967. The following year, the CMA Awards was broadcast on NBC Television for the first time making it the longest running, annual music awards program on network television. The Awards aired on NBC through 1971, on the CBS Television Network from 1972 through 2005, and has aired on ABC since 2006. ABC will be the network home of the CMA Awards through 2021.

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Watch The 46th Annual CMA Awards LIVE on November 1 at 8p/7p Central on ABC.

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## Media Information

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