



[Kelley Blue Book Recognizes Honda With Best Resale Value Awards](#)

Honda was honored earlier this week by Kelley Blue Book with several Best Resale Value awards.

Online PR News â€“ 30-November-2012 â€“ Bob Montgomery Honda is proud to announce that Honda Motor Company was the recipient of several Best Resale Value awards earlier this week. These winners of these awards were decided by Kelley Blue Book, one of the most trusted vehicle valuation sources, after they tested every car brand and model to see which ones retained their value best. According to KBB.com, The awards recognize automakers outstanding achievements in producing vehicles that best retain their value over the first five years (60 months) of new-vehicle ownership. Awards are presented to top vehicles in 22 vehicle categories and to the Overall Top 10 vehicles across all categories.

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2013 Honda Vehicles Honored with Kelley Blue Book Best Resale Value Awards:

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Best Resale Value: Mid-Size Car 2013 Honda Accord
Best Resale Value: Compact Car 2013 Honda Civic
Best Resale Value: Top 10 2013 Honda CR-V
Best Resale Value: Top 10 2013 Honda Civic
Best Resale Value: Top 10 2013 Honda Civic Si
Best Resale Value: Subcompact Car 2013 Honda Fit

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"Honda vehicles are engineered to provide a fun-to-drive experience as well as overall value for the money," said Michael Accavitti, vice president of national marketing operations at American Honda. "With a continued focus on quality, fuel-efficiency and premium content, we have always believed that a Honda provides every buyer with added value, and we are honored to be recognized for our efforts by valuation leader Kelley Blue Book."

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The 2013 Honda Civic has not been released yet, but the 2013 Fit, CR-V, and Accord have been released and are available at Bob Montgomery Honda. Any customers interested in learning more about these vehicles should visit Bob Montgomery Honda in person, or visit the website at www.bobmontgomeryhonda.com.

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About Bob Montgomery Honda: Bob Montgomery Honda is a local Honda dealership located in Louisville, KY. They carry a large inventory of new and previously-owned Honda cars, trucks and SUVs. Bob Montgomery Honda also features many sales specials that are hard to pass up. The finance and service departments work hard to make sure every customer leaves completely satisfied. A list of Honda vehicle inventory as well as current service and vehicle specials can be found online at www.BobMontgomeryHonda.com/.

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