

## [Cameraking Re-Launches Their Website With Many Additional E-Commerce Features](#)

*CameraKing.co.uk is a web-based store for West Base Electronics Ltd. and has been serving the imaging markets since 1992 and through these years, they have been continuously striving to offer the best service on the Internet.*

*Online PR News* "03-December-2012" CameraKing has re-launched their website with many additional e-commerce features.

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CameraKing.co.uk is a web-based store for West Base Electronics Ltd. and has been serving the imaging markets since 1992 and through these years, they have been continuously striving to offer the best service on the Internet. In order to provide their visitors and customers with a more pleasant shopping experience, they have re-launched their website with additional eCommerce features and a wider catalogue that includes almost every imaging product like cameras, tripods, lens filters, radio triggers and what not!

The Business Development Manager of West Base Electronics Ltd. once stated, The launch of CameraKing.co.uk's new website represents a huge step forward for the organisation. The time and money invested in this sales platform as well as the eCommerce behind the scenes, is a sure way to move the business forward increasing sales and customer satisfaction.

What to Look For:

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Their newly designed website includes almost all major brands of photographic accessories that too at competitive prices! Their extensive catalogue includes Bushnell binoculars and trophy cams, OpTech Straps, Hoya and Cokin filters, Manfrotto, Slik and Velbon tripods. The other major brands covered in their collection are: Kata Bags, Tamrac, Metz, Billingham, Kenko, Spypoint, PocketWizard, Phottix and many more, all of which are mainly sourced from the UK.

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What the Newly Designed Website Features:

Keeping in concern their customers statutory rights, CameraKing will supply all products with the terms and conditions of the Original Manufacturers Guarantee.

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CameraKing is committed to their customers privacy, so all their personal details are kept secure. In order to process any order placed by customers, it is essential to open an account first. This benefits both parties in many ways. Some of the benefits include:

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- Order Tracking
- Print Invoices
- Arrange Returns
- Amend Personal Details

Wish List

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Creating and accessing an account at CameraKing is now swift and simple, for this all you will need is some personal information like Your Name, Billing Address, Telephone Number, Email Address, and Credit/Debit Card Information. This information is necessary if you wish to process your order quickly and efficiently.

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Placing an order and buying your favourite photographic accessories was never this easy. So, for all levels of photo enthusiasts, be it professional or amateur photographers, who are mainly interested in the imaging market, CameraKing has lots to offer you with their exclusive deals.

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## Media Information

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