



[The Great Indian Marketing Summit \(2013\) IT Edition is just a day away!](#)

*The IT Edition of The Great Indian Marketing Summit (GIMS), is all set to start on February 1, 2013, at The Royal Ballroom at the Leela Palace, Bangalore.*

Online PR News â€œ 04-February-2013â€œ The IT Edition of The Great Indian Marketing Summit (GIMS), is all set to start on February 1, 2013, at The Royal Ballroom at the Leela Palace, Bangalore.

The red carpet awaits all attendees and marketers from top IT companies like IBM, Infosys, TCS, & HP. This special edition marketing summit for the IT industry will feature marketing stalwarts like Pam Stanford, David Munn, Haroon Bijli, and Jessie Paul CEO of Paul Writer.

With NASSCOM predicting double-digit growth for the Indian IT industry, the savvy IT-based marketers are leveraging digital marketing channels to connect with target audiences.

This session at GIMS is going to bring impressive insights into digital marketing strategies, ideas on IT demand generation, lead nurturing and many other facets of digital marketing trends. Suresh Thomas, GM Marketing at Strategic Outsourcing Services, will also share his thoughts on Intelligent Interactions Data Insights at the summit.

Strategic Outsourcing Services is a proud sponsor of GIMS, and we expect this conference would spark new dialogues, idea exchange, and winning strategies for IT marketers.

Live webcast of GIMS will be available throughout the day of the event.

Click here to register for The Great Indian Marketing Summit - IT Edition or call on 080-40965053 to know more details.

About Strategic Outsourcing Services

Personal Integrity, Prompt Fulfillment, Professional Development and Positive Energy.

Strategic Services, a division of Champions Group was established in the year 1999 in the US and 2003 in India. It was founded with the aim of helping companies do marketing in an organized and innovative manner. Since our inception, we've transformed our firm from one that helps clients achieve their business goals, to one that helps clients surpass their business goals through Responsible Marketing. With over 1500 employees spread across India and US; Strategic has catered to over 30% of Fortune 500 companies. The company and all its employees believe in 4Ps, namely, Personal Integrity, Prompt Fulfillment, Professional Development and Positive Energy. Visit our website for more information <http://strategicservices.com>

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## Media Information

Anjali Gupta

[marketing@strategicservices.com](mailto:marketing@strategicservices.com)

<http://strategicservices.com>

#70/25, 80 Feet, Circular Ring Road,

6th Block, Koramangala,

Bangalore-560034,

Karnataka, India.

Bangalore

Karnataka

560034

India