

[UK POS Announces Sponsorship for 'Support for Independent Retail'](#)

UK Point of Sale, the Greater Manchester-based manufacturer of point of sale products is delighted to announce its sponsorship of the 2013 Support for Independent Retail Campaign, which will include sponsorship of both Independent Easter and Independent Retailer Month.

Online PR News "20-February-2013" UK Point of Sale, the Greater Manchester-based manufacturer of point of sale products is delighted to announce its sponsorship of the 2013 Support for Independent Retail Campaign, which will include sponsorship of both Independent Easter and Independent Retailer Month.

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The support for this campaign provides year-round support, advice, ideas and inspiration to help independent retailers, and those who serve consumers, to get, and stay, open for business. UK POS will be offering support to these retailers throughout the year with advice on point of sale, marketing campaigns and how best to promote seasonal offers in-store.

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Debra Jamieson, Sales and Marketing Director at UK Point of Sale, commented:

After being an official campaign supporter of Independent Retailer Month 2012, we are thrilled to be an official sponsor of the full campaign this year. We will be offering exclusive downloadable resources with advice on point of sale via www.independentretail.co.uk, as well as offering advice to retailers through our Twitter (@UKPOSGroup) and Facebook page (www.facebook.com/UKPOS) throughout 2013.

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Independent retailers have always an important part of our business since we started almost 25 years ago. This year is a very exciting one for us, following the launch of our new UK Point of Sale website in January, this announcement is yet another way we are consistently trying to offer support to our customers. Independent Easter is just around the corner, so were really excited to be involved with this campaign for the first time!

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UK POS has been manufacturing point of sale products for nearly 25 years and is continually adapting to changing market trends when it comes to working with retailers to market their offers. Best selling products include acrylic free-standing poster holders and snap frames. For more information on UK POS please visit www.ukpos.com or speak to a member of the experienced customer services team on 0161 431 4400. Follow UK POS on Twitter at <http://twitter.com/UKPOSGroup> and join the company on Facebook at <http://www.facebook.com/UKPOS>.

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