

[Celebrating 15 Years of Peschel Communications](#)

This year sees Peschel Communications celebrate its 15th anniversary.

Online PR News “07-May-2013” The translation and interpreting company is planning various highlights to mark this important milestone, such as a special discount to thank long-standing customers and a party for employees and their families. Meanwhile, more steps are being taken to help staff members achieve a good work-life balance.

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Peschel Communications was founded in Freiburg, Germany, in 1998 by Anja Peschel, a conference interpreter and translator. The customer base grew and grew, leading to the employment two years later of the very first staff member, Ellen Gppl, who is now the Senior Office Manager. As the years went by, Anja Peschel took on more staff to cope with the ever increasing volumes of work and by 2005, it was time for a change of location from Friedrichring to larger premises in Wallstrae. Today, the team consists of eight permanent translators, proofreaders and project managers, and a new branch was opened in the English city of Oxford at the start of 2011. In addition to renewable energy, the company specialises in translating texts and interpreting in the fields of law, medicine, business and advertising.

It is primarily thanks to our customers and their steady flow of work that we are able to celebrate Peschel Communications 15th anniversary, says a delighted Anja Peschel. I have been working with some of my customers since I first launched my business back in the late nineties and have enjoyed the challenges of running a flourishing company ever since. Anja Peschel also feels indebted to her employees, without whom, she believes, it would not be possible to continuously turn around high-quality translations that meet tight deadlines. This will be celebrated with a summer BBQ for the staff and their families, mirroring the company's ethos that it is also important to share fun experiences outside of work. In addition to good team spirit, one of the reasons I've remained at Peschel Communications for 13 years is that I have been able to achieve a great work-life balance from the outset, explains Ellen Gppl. During my part-time MBA studies and since I became a mother four years ago, I have been particularly grateful for my employers flexibility.

An in-office massage service for staff was introduced in the anniversary year as a step towards maintaining health and well-being, as well as boosting employees already high levels of morale and productivity. Ultimately, happy and healthy employees feel more connected to their place of work and fall ill less often. And this, of course, is also reflected in the quality of work produced by Peschel Communications. Staff retention is not only more economical, but also provides consistency in project management and translation work, which directly benefits our customers, says Anja Peschel.

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Peschel Communications

Headquartered in the Solar City of Freiburg, Peschel Communications is a leading language services provider offering a diverse range of services including translation and interpreting from and into German, English, French, Spanish and Italian. Since its formation in 1998, Peschel Communications has served a continuously growing international client base in the following sectors: renewable energy, medicine and pharmaceuticals, law, economics, social sciences, politics and the public sector.

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