



## [4th Annual Diversity Affluence Brunch & Awards July 28, 2013](#)

*Diversity Affluence Brunch & Awards honors leaders, achievers & pioneers of diversity who have progressed the diversity agenda in today's society*

*Online PR News* "09-July-2013" The 4th Annual Diversity Affluence Brunch & Awards to be held on July 28, 2013 at B Smith's Restaurant in Sag Harbor, NY honors leaders, achievers & pioneers of diversity who have progressed the diversity agenda in today's society. Supermodel & UN Goodwill Ambassador Alek Wek, Vista Equity Partners Chairman Robert F. Smith, Sphinx Organization Founder Aaron P. Dworkin and MAC Cosmetics are this year's honorees at the by invitation only event. Hosted by award winning actor Malik Yoba with culture critic Amanda Seales as social media hostess, the event provides upscale brands with an opportunity to reach some of the most influential tastemakers with the affluent African American community. 2013 sponsors include Marriott International, Barclays, Estee Lauder Companies, Belvedere Vodka, Black Gives Back & Collective. This unique brunch was inspired by the book "Black is the New Green-Marketing to Affluent African Americans" co authored by Andrea Hoffman, Founder & CEO of Diversity Affluence.

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