



[ServiceAlley Launches New Blog for Homeowners](#)

Blog features home improvement tips and commentary on home ownership.

Online PR News â€“ 10-September-2013â€“ WASHINGTON - ServiceAlley today announced the unveiling of its new blog which readers can find at <http://www.servicealley.com/blog/>. The ServiceAlley blog features a combination of do-it-yourself (DIY) projects, general home-maintenance advice from ServiceAlley providers, crafty design projects, and a running account of firsthand experiences from the companys new in-house blogger and first-time homeowner, Austin Duck.

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For years, our huge community of homeowners has helped us identify the best local providers. We think this is a great addition to the site - to offer some of our expert advice and maybe even provide a little laughter along the way, says Danny Beck, Chief Marketing and Operations Officer for ServiceAlley.

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The launch of the ServiceAlley blog comes six weeks after the launch of the real-time provider availability feature Available Now!, and the introduction of the companys new website and brand identity.

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ServiceAlley currently operates in the Washington, D.C., Raleigh, N.C. and Chicago, Ill. metro areas and has plans to roll out nationwide. Available Now! is powered by nowNnear (nownnear.me). For more information, visit www.servicealley.com.

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About ServiceAlley (www.servicealley.com)

ServiceAlley, built by The Washington Post, helps consumers find recommendations, ratings and reviews for local home service providers, free of charge. Through products such as Available Now!, Friendorsements and directory search, ServiceAlley aims to help consumers easily and confidently find a local home service provider.

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