

[Free Fall Over Memphis Garners New World Record: Colorado Woman Jumps From Nearly 30,000 Feet](#)

*A Maverick Business Adventures member and 50-year old mother of two from Golden, CO, broke the high altitude HALO jump record for female skydivers on June 12 in Memphis, TN.*

*Online PR News "26-June-2010" POTOMAC, MD, June 24, 2010 A Maverick Business Adventures member and 50-year old mother of two from Golden, CO, broke the high altitude HALO jump record for female skydivers on June 12 in Memphis, TN.*

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Cynthia Ferrara jumped from a height of 29,270 feet, 70 feet more than the previous record set by a female member of President Obamas Secret Service team.

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Ferraras motivation, she said, was turning 50 and a desire to look for new life challenges. She didnt have to look far because Maverick Business Adventures (<http://maverickbusinessadventures.com/>) sets the bar high for adrenalin-charging, life-changing adventures. Her mission to redesign her life, she said, is in part why she joined this organization that looks beyond wealth building and how business is played to challenge new barriers and to assist budding young entrepreneurs.

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The jump brought like-minded mavericks together in Memphis not only to jump but also to engage in business building and networking as well as assisting a local charity, the St. Jude Childrens Research Hospital.

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Ferrara is also in the process of launching her own project, a new web-driven company, DramaticLash, a makeup product for women. Some proceeds from sales will support Women to Women International, a charity that helps women in war-torn countries.

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Her jump was organized by HALOJumper, the only company in the world offering this kind of dive opportunity to civilians.

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HALO was originally designed during the 60's as a military maneuver to insert troops behind enemy lines undetected. There is only one company in world doing this for the public and we are happy to be part of this history-making event, said Kevin Hollbrook, owner and Jumpmaster.

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These jumps are logical extensions of a Mavericks pursuit for high-adrenalin adventures that help tone the

mind and body for life and business pursuits, said Yanik Silver, founder of Maverick Business Adventures. Skydive participants came from California, Ohio, New York, Colorado, Maine and Gibraltar.

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#### About Maverick Business Adventures

Since inception in 2007, Maverick Business Adventures has been built upon unique out-of-office experiences and high-level business connections with an emphasis on philanthropy and giving forward to the next generation of young thinkers and entrepreneurs. See:

<http://maverickbusinessadventures.com/givingback.html>.

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Redefining the way business is played, Maverick Business Adventures is structured to be an exclusive group and membership is by-application-only, limited to forward thinking business men and women with proven abilities and success. Fees run \$15,000 initially for new members with annual renewals of \$7,500. At press time, MBA has over 110 active members.

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MBA founder Yanik Silver believes that getting outside the office and tackling new challenges provides the right fuel for innovative, breakthrough thinking. A self-described adventure junkie, maverick Internet entrepreneur and self-made millionaire, Silver has found that his own life-changing experiences such as running with bulls, bungee jumping and high altitude sky diving have brought a profound sense of accomplishment and led to clarity in ideas and focus. This inspired him to create Maverick Business Adventures for like-minded entrepreneurs, CEOs and business owners.

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Silver stresses that the focus is not on corporate team building or motivational development. Instead, members will be invited to join all-inclusive adventure outings that encourage the type of high-level networking and powerful connections that can only occur outside of normal business settings. For details on the group and how to apply for membership you can go online to [www.MaverickBusinessAdventures.com](http://www.MaverickBusinessAdventures.com) or call 240.744.0165.

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For a calendar of other events planned for 2010 and 2011, including a private week with rebel billionaire Sir Richard Branson at his exclusive Necker Island home, please see:

<http://maverickbusinessadventures.com/adventure-travel-calender.html>.

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Note to Editor:

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Kevin Hollbrook of HALOJumpers can be contacted by phone at 504-453-7222, or by email at: [jumpmaster@halojumper.com](mailto:jumpmaster@halojumper.com).

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For more information on Maverick Business Adventures, to arrange interviews and request photos please contact:

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