



## [INNOVATIVE CAREER RESOURCES RE-BRANDS WITH NEW NAME, NEW WEBSITE](#)

*Innovative Scientific Solutions and Innovative Staffing Resources to become divisions under comprehensive Innovative Career Resources brand*

*Online PR News* â€“ 12-November-2013â€“ Two respected firms currently under the same ownership, Innovative Scientific Solutions and Innovative Staffing Resources, have joined together to become Innovative Career Resources. The re-branded organization will maintain its industry specialization through utilization of two core divisions: Science & Engineering and Professional Services. The streamlined corporate structure will be guided by Keith Fiscus, Co-Founder and Chief Operating Officer.

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Since our founding in 2002, the mission of Innovative has been simple: connect quality talent with quality employers by focusing on relationships, said Fiscus. Innovative Career Resources is a reaffirmation of our commitment to function not as a traditional staffing agency, but a comprehensive career advisor.

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Innovative Career Resources will continue to deliver on the Companys commitment to handling specialized talent via an industry-specific approach. The Science & Engineering division will generate career placements for candidates in the laboratory, quality & regulatory, clinical diagnostics and engineering disciplines and will be headed up by Fiscus, an industry veteran with a specialty in scientific staffing. The Professional Services division, which will be overseen by Arlene Key, Co-Founder and Chief Executive Officer, will encompass Administration, Accounting, Information Technology and Medical.

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According to Fiscus, combining the two companies solidifies Innovatives core objective of industry specialization. Innovatives first order of business is to understand its clients businesses, then to deliver the right staffing solution to help them achieve long-term success. Many of our clients will benefit from our having these two divisions.

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Also central to the new brand is the importance of establishing long and fruitful careers for candidates. To work with Innovative is to become part of our family, explains Fiscus. For more than a decade, our clients have learned we offer a value-added approach. Innovative serves as a career coach and advisor to its candidates, participating in all aspects of the job search from the resume to the offer letter.

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Innovatives new and more focused brand will be supported by its new website, [www.innovativecareer.com](http://www.innovativecareer.com), where users can search available positions and submit a resume.

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About Innovative Career Resources

Originally founded in 2002 as Innovative Scientific Solutions, a sister company, Innovative Staffing Resources, was added in 2003. Innovative Career Resources was rebranded in 2013 with its singular name. It is a family-owned and operated company with a simple mission: connecting quality talent with quality employers through a focus on relationships and industry specialization. The Company is structured into two divisions: Science & Engineering and Professional Services. Innovatives candidates enjoy employment opportunities that match their career goals and employers gain access to skilled, motivated talent that drives results. More information is available at [www.innovativecareer.com](http://www.innovativecareer.com). Follow Innovative Career Resources on Twitter @Innovative\_CR and LinkedIn.

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