

[Infibeam becomes the preferred shopping destination for gifts this Valentine day by y generation](#)

People are excited about emotional gifting. Infibeam has introduced Gold Roses and Emotions Gifting as these gifts would be delivered with a guitarist who will sing song on delivery.

Online PR News â€œ 10-February-2014â€œ With Valentine's Day just around the corner, men and women are picking their brains over the perfect way to express their love and feelings. But this year there is more than just flower bouquets, cringey chocolates ,kitschy teddy bears and red roses, Infibeam has introduced Gold Roses and Emotions Gifting. Already, gold roses and emotions gifting have got tremendous response and registering huge orders. People are excited about emotional gifting as these gifts would be delivered with a guitarist who will sing song on delivery.

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Apart from traditional gifting male and female also ordering lingerie, nightwear and there is 35% jump in sales of these categories compared to last year. This year Infibeam is offering huge discounts on its exclusive selection of valentine day gifting solution like Gold Roses, key chains, heart shaped chocolates, express products, couple gifts and designer Lingerie and nightwear."

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There is 250 % jump in traffic compared to the same period last year and as online gifting has seen huge traction in recent past, we are observing number of orders growing year on year and also gifting trend has changed and people are ordering high value products like mobiles, tablets, gift packages etc.

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Infibeam is known for its unique gifting solution at huge discount which has made Infibeam as one of the leading and preferred online portal. We are observing good conversion ratio and we are happy that in past we have delivered gifts on similar such occasion with 100 % timely delivery and accuracy.

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About infibeam: Founded in 2007 and headquarterd in Ahmedabad, Gujarat, infibeam

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(www.infibeam.com) has grown to one of the leading online retailers in India. Infibeam offers one stop online shopping solution for customers and one can search and shop anything to buy across the 32 retail product categories. The company endeavors to maintain lowest prices for consumers. Infibeam.com and trusted merchants selling on Infibeam offer millions of products in categories such as Books, Movies, Music, Mobiles, Electronic Gadgets & Computer, Apparel, Jewellery, Footwear, Home furnishing & decor, Toys & gifts, Auto accessories, Wellness & health care and many more.

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http://www.infibeam.com/Valentine_Gifts/

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