



## [Ensim Announces New Storage as a Service Solutions](#)

*Ensim announced two new Storage as a Service (STaaS) Solutions. Among the latest offerings are Ensim File Manager and Ensim Backup Manager, which allow cloud service providers to quickly enable private, secure file storage.*

*Online PR News* "26-February-2014" Allows Cloud Service Providers to Enable Private, Secure File Sharing, Storage, and Backup

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for Small and Medium Sized Customers

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SANTA CLARA, CA January 14 , 2014 Ensim Corporation, a leading provider of automation and orchestration solutions to service providers and enterprises for users and organizations with business applications, services and infrastructure in private, public, and hybrid clouds, today announced two new Storage as a Service (STaaS) Solutions. Among the latest offerings are Ensim File Manager and Ensim Backup Manager, which allow cloud service providers to quickly enable private, secure file storage, sharing and backup for their customers under their own brand name and from their own datacenter. Ensim's portfolio of STaaS products also include connectors for popular industry services like Mozy, the trusted online backup service backed by VMware and EMC Corporation for consumers and businesses around the world.

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Leveraging Microsoft technologies, Ensim STaaS Solutions can easily be deployed with existing applications and services such as Microsoft Exchange, SharePoint, and Lync. The storage solution infrastructure can be conveniently managed by Microsoft System Center 2012 R2 / Hyper V for dynamic scalability as more capacity is needed. The full complement of applications and services can be automated and managed by the Ensim Automation Suite for an end-to-end BSS and OSS solution with ordering, service catalog, billing, provisioning, and management.

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Organizational and user-level quotas can be established and enforced in a reservation-based model and alerts can be set to inform customers when thresholds are hit so more capacity can be added or reallocated between users when needed. Customers can also order on a pay-per-use model to add capacity as desired and pay only for what is used.

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Ensim File Manager provides a simple, private, secure and low-cost way for service providers to offer web-accessible folder capabilities to customers while also leveraging the benefit of enterprise-like security and user provisioning features.

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Ensim Backup Manager enables cloud service providers to offer a complete and cost-effective solution to meet their customers needs. The client application is Java-based and can run on Windows, Mac, or Linux OS and backup PCs and servers.

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Ensuring critical files are properly backed up to prevent data loss but also able to be shared conveniently between appropriate users is essential to SMBs and line-of-business units, said Agatha Poon, 451 Research. Ensim's latest STaaS solutions, including secure sharing and data backup, fill growing demands from business-oriented service providers looking to accommodate customers' evolving storage requirements.

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Maintaining customer data and security integrity in service provider datacenters and in country is crucial in todays security-conscious world. With our latest Storage as a Service Solutions, Ensim enables cloud service providers to accommodate all of their customers storage needs under their own platform and with their own brand, said Dave Wippich, CEO of Ensim.

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A full list of Ensim File Manager and Ensim Backup Manager features and benefits can be viewed at <http://www.ensim.com/cloud-billing-provisioning-and-portal/cloud-service-broker/storage-as-a-service>.

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