

## [Kamdhenu TMT Strengthen the Bond with High-rise Construction](#)

*High strength and ideal flexibility of Kamdhenu TMT bars adequately meet building requirements. The quality standards of Kamdhenu TMT bars are higher than BIS norms, and the special feature of earthquake resistant to provide more strength to the various constructions.*

Online PR News “ 31-March-2014” The TMT bars being one of the core components in any construction work shares a huge market in the Era of High- rise Construction and is even a crucial factor in ensuring strength and longevity of the buildings. Its a suitable product for the new age gigantic size constructions and is widely needed to make the Indian sector of Construction safer. Thus, all the major Indian TMT manufacturers are working towards fulfilling the need of TMT product suitable for the construction under high seismic zones.

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Perceiving the milestones of the Construction Era, Kamdhenu Ispat Limited has widened its market of high-end TMT Bars by providing its customers a cost- effective wide range of TMT bars including Fe-415, Fe-500 and Fe-500D. These editions of TMT bars are made from premium quality materials using product innovation, structural flexibility and advanced technology.

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The high strength and ideal flexibility of Kamdhenu TMT bars adequately meet building requirements. Moreover, the quality standards of Kamdhenu TMT bars are higher than BIS norms, and the special feature of earthquake resistant to provide more strength to the various constructions. These properties of Kamdhenu TMT Bars make it widely used materials in commercial and industrial building construction.

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Mr. Sunil Agarwal (Director- Kamdhenu Ispat Ltd.) stated, Kamdhenu TMT Bars have a very good response all over country, and it gives a huge opportunity to our dealers to perform well in Goa where many regions are still unexplored. Since we provide better quality products to the customers at reasonable cost, our dealers can easily compete with our competitors in the market. We as Kamdhenu Ispat Family should not leave any single stone unturned when our target is to get 100% of market coverage.

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Kamdhenu Ispat Ltd., through its well established market throughout country started exploring South with special reference to Goa, reaches out to its millions of customer with an abiding promise of best quality TMT bars in terms of tensile strength, ductility and longevity. At present, many industries are using these bars in various construction projects across the country. The company possesses advanced manufacturing technology occupied by a very few steel companies in India.

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Kamdhenu Ispat has its plant at Bhiwadi in Rajasthan, but the majority of its production comes through 48 exclusive franchises to which it charges a premium for offering technology, sales and services support and the brand.

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About Kamdhenu Ispat Limited:

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Kamdhenu Ispat Limited (KIL), a frontrunner company of Kamdhenu Group, is engaged in the manufacturing, marketing, branding and distribution of a broad spectrum of construction products including steel, paints, plywood. The company is an ISO 9001:2008 certified entity, listed on BSE and NSE with sales turnover of Rs.592 crores. However, the overall brand turnover of Kamdhenu products is more than Rs. 6,000 crores. The company is having more than 50 franchisee manufacturing units and 6000 dealers of paint division and 3500 dealers & distributors of steel, spread across the country.

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## Media Information

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