

GFM Review, online news portal specialized in financial industry has developed awards to reward organizations which have achieved notable success.

Online PR News â€“ 23-July-2014â€” GFM Review Press Release for Deniz Bank Winner of Best Retail Bank Turkey for 2013

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Global Financial Market Review (GFM) is a dedicated online news portal that focuses on the industries and news that are involved in the financial markets. As part of its coverage of this huge and multi-disciplined industry GFM has developed a series of Awards. The Awards have been developed to reward companies and institutions who have achieved notable success in their respective fields. The Awards have become a standard for reliability, performance and security within the financial community.

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In a challenging market the GFM Awards recognize the progress, achievements and leadership of companies and institutions around the world that are engaged in the financial market either directly or supporting it. GFM aims to promote award winners through the GFM website while also using its media partners to ensure that various other news agencies take up the announcements.

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Articles on the GFM site are read by in excess of 40,000,000 people per year. GFM benefits from not only producing its on editorial but aggregating focused news from a number of global news providers. As a truly global financial news portal GFM aims to ensure that the panel headed by the Publisher with input from the research team choose winners that best reflect over achievement in the nominated category.

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The awards selection panel used a wide range of criteria to come to their decisions on the 2013 award winners. Some of the general criteria depending on the industry included Transparency, Corporate Governance, Sustainability, Volume of transactions, Innovation, Customer Service. Some of the specific criteria used included Market Capitalization, Earnings per Share, Price/Earnings Ratio, Total Revenues, Net income, Operating Profits, Tier 1 Capital, Total Deposits, Loan to Deposit Ratio, Non-Performing Loan Ratio, Coverage and Provision.

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The judging panel are proud to award the following institution:

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DENIZ BANK with Best Retail Bank Turkey for 2013.

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This award recognizes the exceptional manner in which Deniz Bank has focused on delivering customer service with its distinguished segment management methodology over the last year. Deniz Bank has ensured that Customer satisfaction has been at the core of its activities and this is reflected in the Award.

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The process by which GFM Review reached this decision is open and unbiased. The research team identify a number of organizations in a given sector. These are passed to the Nominations Team who contact those institutions that have nominated for the specific award. The judging panel then reviews the material presented before them and make a decision as to who in their eyes is worthy of the award.

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About GFM Review

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Global Financial Market Review (GFM) is an online news portal that is focused on the financial industry. It has been developed to deliver informative and independent news from around the world. The articles on GFM are both sourced from a number of independent news sources as well as written in-house. This reflects in the quality and insight that the portal delivers to readers. GFM readership comprises of decision makers from global businesses including FT100 and Fortune 500 companies as well as high net worth individuals.

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