

## [New Report Provides Insights on Setting up a Potato Chips Manufacturing Plant](#)

*A new report released by IMARC Group provides a techno-commercial roadmap for setting up a potato chips manufacturing plant.*

*Online PR News* "16-August-2014" IMARC's latest study Prefeasibility Report on a Potato Chips Manufacturing Plant provides a techno-commercial roadmap for setting up a potato chips manufacturing plant. The study, which has been done by one of the world's leading research and advisory firms, covers all the requisite aspects of the potato chips industry. This ranges from macro overview of the market to micro details of the industry performance, processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the potato chips industry in any manner.

### Key Questions Answered in This Report?

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- What are the key success and risk factors in the potato chips industry?
- How has the potato chips market performed so far and how will it perform in the coming years?
- What is the structure of the potato chips industry and who are the key players?
- What are the various unit operations involved in a potato chips plant?
- What is the total size of land required for setting up a potato chips plant?
- What are the machinery requirements for setting up a potato chips plant?
- What are the raw material requirements for setting up a potato chips plant?
- What are the utility requirements for setting up a potato chips plant?
- What are the manpower requirements for setting up a potato chips plant?
- What are the infrastructure costs for setting up a potato chips plant?
- What are the capital costs for setting up a potato chips plant?
- What are the operating costs for setting up a potato chips plant?
- What should be the pricing mechanism of potato chips?
- What will be the income and expenditures for a potato chips plant?
- What is the time required to break-even?

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### Table of Contents

Â

- 1 Research Methodology
- 2 Executive Summary
- 3 Introduction
- 4 Potato Chips Industry Analysis
  - 4.1 Potato Chips Industry: Key Success and Risk Factors
  - 4.2 Potato Chips Industry: Overall Market Performance
    - 4.2.1 Global Savoury Snacks Industry
      - 4.2.1.1 Current, Historical and Future Market Trends

- 4.2.1.2 Market Breakup by Snack Type
- 4.2.2 Global Potato Chips Industry
  - 4.2.2.1 Historical, Current and Future Market Trends
  - 4.2.2.2 Market by Region
- 4.3 Key Players: Savoury Snacks Industry
- 5 Manufacturing of Potato Chips
  - 5.1 Potato Chips Manufacturing Plant: Detailed Process Flow
  - 5.2 Potato Chips Manufacturing Plant: Various Types of Unit Operations Involved
- 6 Project Details, Requirements and Costs Involved
  - 6.1 Land, Location and Site Development
  - 6.2 Plant Layout
  - 6.3 Plant Machinery
  - 6.4 Raw Materials
  - 6.5 Utilities
  - 6.6 Manpower
  - 6.7 Other Capital Investments
- 7 Potato Chips Manufacturing Plant: Loans and Financial Assistance
- 8 Potato Chips Manufacturing Plant: Project Economics
  - 8.1 Capital Cost of the Project
  - 8.2 Techno-Economic Parameters
  - 8.3 Product Pricing
  - 8.4 Income Projections
  - 8.5 Expenditure Projections
  - 8.6 Financial Analysis

Â

#### List of Figures

Â

- Figure 4.1: Global: Savoury Snacks Market: Sales Value (in US\$ Billion), 2006-2013
- Figure 4.2: Global: Savoury Snacks Market Forecast: Sales Value (in US\$ Billion), 2014-2019
- Figure 4.3: Global: Savoury Snacks Market: Break Up by Snack Type (in %), 2013
- Figure 4.4: Global: Potato Chips Market: Sales Value (in US\$ Billion), 2006-2013
- Figure 4.5: Global: Potato Chips Market Forecast: Sales Value (in US\$ Billion), 2014-2019
- Figure 4.6: Global: Potato Chips Market: Sales Break Up by Region (In %), 2013
- Figure 4.7: Global: Potato Chips Market: Sales Break Up by Country (In %), 2013
- Figure 4.8: Global: Savoury Snacks Market: Key Players (in %), 2010
- Figure 5.1: Potato Chips Manufacturing Process: Conversion Rates of Products and By Products
- Figure 5.2: Manufacturing Process of Potato Chips
- Figure 5.3: Manufacturing Process of Potato Chips: Various Unit Operations Involved
- Figure 6.1: Potato Chips Manufacturing Plant: Proposed Plant Layout
- Figure 8.1: Potato Chips Manufacturing Plant: Breakup of Capital Costs (in %)
- Figure 8.2: Potato Chips Manufacturing Plant: Breakup of Operational Costs (in %)

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#### List of Tables

Â

- Table 6.1: Potato Chips Manufacturing Plant: Costs Related to Land and Site Development (in US\$)

Table 6.2: Potato Chips Manufacturing Plant: Costs Related to Civil Works (in US\$)  
Table 6.3: Potato Chips Manufacturing Plant: Costs Related to Plant Machinery (in US\$)  
Table 6.4: Potato Chips Manufacturing Plant: Costs Related to Raw Materials (in US\$)  
Table 6.5: Potato Chips Manufacturing Plant: Costs Related to Salaries and Wages (in US\$)  
Table 6.6: Potato Chips Manufacturing Plant: Costs Related to Other Capital Investments (in US\$)  
Table 7.1: Details of Financial Assistance Offered by Financial Institutions  
Table 8.1: Potato Chips Manufacturing Plant: Capital Costs (in US\$)  
Table 8.2: Potato Chips Manufacturing Plant: Techno-Economic Parameters  
Table 8.3: Potato Chips Manufacturing Plant: Income Projections (in US\$)  
Table 8.4: Potato Chips Manufacturing Plant: Expenditure Projections (in US\$)  
Table 8.5: Potato Chips Manufacturing Plant: Cash Flow Analysis Without Considering the Income Tax Liability  
Table 8.6: Potato Chips Manufacturing Plant: Cash Flow Analysis on Considering the Income Tax Liability

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