ADA CHIKAN LAUNCHES NEW IPHONE APP WITH EIGHTEEN PIXELS

Recently Ada Chikan launched its first iphone app over itunes with Eighteen Pixels. This Press release is for the same.

Online PR News â€" 21-August-2014â€" LUCKNOW- Eighteen Pixels India, the leading Lucknow based Web Application Development Company, developed its iPhone mobile application of Ada Designer Chikan Studio. The App was developed on Eighteen Pixels multi-channel platform and recently went live in Appstore on itunes after the rigorous development process of about one month.

Ada Chikan are the pioneer manufacturers, wholesalers, retailers of Designer Chikan products. The exquisite collection of Chikankari, reflects the royal Lucknowi tradition and culture. The retail outlet in the form of extremely gorgeous Designer Chikan Studio, is at Hazratganj Lucknow and the online shopping portal is at adachikan.com. Now we are also on itunes as well.

The app developed is expected to become a great trend in mobile app development future for the Eighteen Pixels. This app helps the fashion enthusiasts and every men or women to easily choose from the range of extremely fashionable attires from their mobile devices. With the app, the users will face an easier experience, in dealing with the color, shape, variety, fabric and pattern. The app is also fledged with all kinds of separately maintained tabs, for the kind of fabric, dress material, and trends. Also the facility of online payment system, makes it the most preferred choice for the customers. It is expected that this innovation of online shopping portal of Chikankari on mobile phones will make the popularity of Chikan reach newer heights, and thereby expanding this custom from Lucknow to all over the world.

The App features:

Exquisite collection of Ada Chikan products, with a clear description, and view of the product

Separately maintained tabs, for the categories, such as, Mens collection, Womens collections etc.

Ease of User experience and social experience, the users can share the products on social media.

The availability of live chat option, can help through the queries of the customers, enhancing user experience.

Easier payment system for the customers.

Coming to Eighteen Pixels, which needs no introduction, as a leading web design company in Lucknow, with years of experience in developing the apps for diverse platforms. Whether it is a large scale company, or a smaller one, Eighteen Pixels is having the vast range of e-commerce services, for creating tailor made solutions for you. The application architecture, managed hosting environment, application management and security model, provides the perfect platform needed for your native app development.

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