

[Queen of words, Anuja Chauhan curates bookshelves collection for Pepperfry.com](#)

*In this auction, Pepperfry.com brought some of the most creative bookshelves designs for its customers which can make homes more spacious.*

Online PR News “26-August-2014” For all those who wish to redo their study rooms and reading corners, Pepperfry.com, Indias largest online Furniture and Home Destination hosted an auction of bookshelves curated by renowned author, Anuja Chauhan who is known for her off-beat rom-com novels like The Zoya Factor, Battle of Bittora and the latest being Those Pricey Thakur Girls. Pepperfry.com auctioned an assortment of bookshelves handpicked by Anuja for 24 hours for all booklovers who want to give their library a vibrant touch, courtesy Anujas curated bookshelves.

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Anuja believes that her books are the most priceless possessions and hold a special place at her home. Nothing adds more character to a room than a wall lined with books - broken up here and there with little bits of bric-a-brac! I love stacking my books onto beautifully designed and sturdy bookshelves like the ones from Pepperfry.com. I'm particularly partial to vintage designs and slim wall-hung shelves and they have lots of both. Curating them was great fun said Anuja Chauhan. The winners of the auction also received an autographed copy of Those Pricey Thakur Girls by Anuja as a gift.

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In this auction, Pepperfry.com brought some of the most creative bookshelves designs for its customers which can make homes more spacious and the libraries more exciting. The bookshelves displayed on auction had great aesthetic appearance and functionality.

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We at Pepperfry.com aim to inspire and provide our customers with unique ideas to decorate their homes. With the latest auction on bookshelves, we wish to make the most visited corner of the home, the most fascinating place to spend time. Who else to have these pieces curated than Anuja Chauhan, the rising star of Indian literary world said Kashyap Vadapalli, Chief Marketing Officer, Pepperfry.com

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Anuja Chauhans favourite bookshelves was auctioned on 21st January at 12:00 PM and closed on 22nd January at 12:00 PM. For more details visit [www.pepperfry.com](http://www.pepperfry.com)

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About Pepperfry.com

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Pepperfry is Indias No. 1 online Furniture, Home and Living destination, offering customers a wide selection of amazingly priced Furniture and Home merchandise with a consistently great shopping experience. The Pepperfry managed marketplace is the ideal platform for entrepreneurs who wish to sell their merchandise to millions of discerning customers and Pepperfry today works with close to a thousand merchant partners to showcase their design skills, craftsmanship and service orientation to customers across India and the world. Our mantra is to be the one stop shop for customers seeking to spice up their home.

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