

[A Non-Engineer's Guide to Electric Vehicles](#)

Bharatbook added a new report on "A Non-Engineer's Guide to Electric Vehicles" provides a layman's guide to the most opaque terms and concepts when looking at the development of Electric Vehicles.

Online PR News "26-August-2010" A Non-Engineer's Guide to Electric Vehicles

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Although many of the terms dealing with EVs are already used by the auto industry for systems present in ICEs, they are typically only used by engineers and designers who create the vehicles and rarely by the end users who buy and operate them. As a result, there is a whole new set of terms that will need to become familiar to the average buyer and even more so to the average enthusiast, who will need to have a more intimate understanding of these terms as vehicle electrification gains speed.(

<http://www.bharatbook.com/detail.asp?id=148885&rt=A-Non-Engineers-Guide-to-Electric-Vehicles.html>)

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The Non-Engineer's Guide to Electric Vehicles provides a layman's guide to the most opaque terms and concepts when looking at the development of Electric Vehicles. This knowledge will provide a base for those looking at business as well as looking at why the term 'Electric Vehicle' is so maligned and ways of combating this skepticism amongst the general public.

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This BRIEFINGS provide clients with focused information on industry hot topics. Shorter than the traditional reports, they are focused, clear and concise. Based on interviews, meetings and information obtained directly by our analysts from players active in the areas under consideration, they contain the genuine voice of the industry.

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Key Chapters of the report :

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THE NON-ENGINEER'S GUIDE TO EVS: WHAT EVERY ENTHUSIAST SHOULD KNOW ABOUT THE ELECTRIFIED AUTOMOBILE

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KEY FINDINGS

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THE TERMINOLOGY

EV Types

EV Metrics

What is Energy?
What is Power?
What is Torque?
How Do Current and Voltage Figure Into This?
EV Key Components

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WHY THE DISPARAGING VIEW OF EVS AMONG MANY TRADITIONAL AUTO ENTHUSIASTS?
OUTLOOK AND IMPLICATIONS

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For more information kindly visit :
<http://www.bharatbook.com/detail.asp?id=148885&rt=A-Non-Engineers-Guide-to-Electric-Vehicles.html>

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Related Reports

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The Future of Electric Vehicles: Technology, infrastructure developments and the future outlook

<http://www.bharatbook.com/detail.asp?id=140840&rt=The-Future-of-Electric-Vehicles-Technology-infrastructure-dev>

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Electric Vehicles on the Grid

<http://www.bharatbook.com/detail.asp?id=111410&rt=Electric-Vehicles-on-the-Grid.html>

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