

## Image Gallery



ByteSnap Design logo

*Windows CE and Windows Mobile software and hardware design consultancy to showcase new products and highlight its services at leading UK embedded systems event*

*Online PR News " 14-September-2009" Birmingham: ByteSnap Design, a Windows CE and Windows Mobile design consultancy, will be exhibiting for the first time at the prestigious Embedded Systems Conference (ESC) at Farnborough from 6 8 October 2009 at stand 303.*

Â

ByteSnap Design offers a blend of embedded systems services, from electronic design and engineering skills to Windows Mobile and Windows Embedded software development.

Â

The company, a Windows Embedded and a Microchip Authorized Design partner, will be demonstrating its new Windows CE User Interface build product to delegates, which cuts development times by simplifying the graphic design element of compelling UIs. Visitors to the stand will also be able to see products that ByteSnap Design has successfully helped to bring to market, including the Plogg smart energy plug.

Â

Dunstan Power, director of ByteSnap Design said: The Embedded Systems Conference 2009 is an important forum for us and the wider developer community. Over the past six months, weve experienced a real sales boost due to our fast project delivery times, (for example, weve just designed and delivered working prototypes of a GSM based M2M device in 10 days from order), and key industry events such as ESC mean we can spread the word about our unrivalled provision of software and hardware services under one roof.

Â

We are always on the lookout for new partners also, and these targeted events are a great place to meet the right people.

ByteSnap Design's team has a proven track record in cost effectively speeding up a products time to market through their knowledge and expertise of embedded CE and Windows Mobile software.

Â

Areas of expertise range from electronics design such as prototyping, FPGA development, microcontroller design and manufacturing support, through to software development for Windows embedded mobile applications, desktop applications and Windows mobile BSP.

Â

For appointments to discuss your Windows CE development requirements or our Windows Mobile development experience, please contact Dunstan Power or Graeme Wintle at ByteSnap Design on 0121 222 5433, email [info@bytesnap.co.uk](mailto:info@bytesnap.co.uk) or please visit us on stand 303.

Â

-Ends -  
About ByteSnap Design

Â

ByteSnap Design is a specialist in innovative embedded hardware and software design. Founded in 2008, ByteSnap Design has a client list spanning the UK, Europe and US.

ByteSnap Design offers a team of experienced, talented and innovative software and hardware engineers, who provide an award-winning blend of embedded systems services, from hardware design and engineering skills to Windows Mobile and Windows Embedded software development.

The consultancy also has experience of designing hardware products from PDAs to digital audio mixers with multiple Board Support Packages and software projects such as developing Windows CE BSPs to real-time video mixing applications for Windows Mobile.

Â

For more information, please contact:  
Dunstan Power or Graeme Wintle, ByteSnap Design, 0121 222 5433, [graemew@bytesnap.co.uk](mailto:graemew@bytesnap.co.uk).

Â

Or Ranbir Sahota, Vitis PR, 0121 242 8048, [ranbir@vitispr.com](mailto:ranbir@vitispr.com)

Â

## Image Gallery



ByteSnap Design logo  
**Media Information**

Ranbir Sahota  
[ranbir@vitispr.com](mailto:ranbir@vitispr.com)

<http://www.bytesnap.co.uk>

Innovation Centre  
Longbridge  
West Midlands  
B31 2TS  
United Kingdom